

FOR MORE INFORMATION

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EMBARGOED UNTIL 18 MAY - 12PM GMT+1

NEW ONLINE PLATFORM AIMS TO BRING THE GLOBAL MUSIC CITIES MOVEMENT TOGETHER

Professionals in all industries using music to create more value in towns, cities & places all over the world now have the opportunity to join a global online community, committed to learning, sharing and networking and developed by Music Cities Events & Sound Diplomacy, the leaders of the worldwide music cities movement.

The **Music Cities Community** is an online platform developed for professionals looking to learn, share, and discuss best practices; find the right person to talk to and connect; and live, and relive Music Cities Events' in-person conferences. The aim is to provide assistance in utilising music as a tool, to make sure that every city is a music city. Members will have access to:

- Member directory and forum
- Curated one-on-one mentoring sessions
- Webinars and online events
- Videos from all past and future in-person conferences
- Curated members-only live online discussions and networking sessions
- Discounts on future in-person events

Music Cities Events' CEO, Luke Jones, explains the thinking behind the launch, "Now more than ever we need to be together and help each other overcome, grow and thrive. We're launching the Music Cities Community now in the hope that it can provide a single platform for all professionals around the world focused on the use of music in creating more value in towns & cities. The Community will bring together the latest best practice, thinking and ideas around navigating through the pandemic to be ready to thrive coming out of it, and this will be the case for musicians, music businesses, governments, city planners, night-time economies, tourism organisations, property developers, non-profits and all in-between."

The Music Cities Community is set up as a subscription platform with prices kept to a minimum. Alongside the aim to provide the latest best practice and ideas, the Community aims to be a direct source of financial support for struggling musicians and small music businesses, with 25% of all revenues generated up until the end of 2020 being donated to organisations directly supporting them. The Community is available for free for everyone for the first month, and free for 3-months for musicians, music venue staff and anyone else that can't afford to subscribe directly as a result of Covid-19.

Join the Community now, musiccitiesevents.com/community.

ABOUT MUSIC CITIES EVENTS

Music Cities Events is focused on sharing global best practice and knowledge for the development of music cities. They organise international conferences, produce the leading international awards ceremony on music cities, and run the worldwide Music Cities Community.

ABOUT SOUND DIPLOMACY

Sound Diplomacy are the global experts in delivering economic, cultural and social growth to cities and regions, and the tourism and real estate sectors using strategies focused on music and the night-time economy. They have worked on 100+ projects in 55+ cities and 30+ countries.

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#MusicCitiesCommunity

#BetterMusicCities