

# Music Cities European Exchange

9 January 2023 – 20 February 2023



ORGANISED BY:



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# What is Music Cities European Exchange (MCEE)?

The Music Cities European Exchange is the world's first capacity building programme for thriving music ecosystems. We offer a **6-week virtual programme** that starts on the 9th January 2023. The programme includes live lectures, workshops and roundtables that will cover a range of topics including introduction to music cities, music tourism, night-time economy, music and UN Sustainable Development Goals, socio-economic impact of music and music city policies.

This EU-wide programme will also facilitate cross-sectoral networking opportunities with a selection of 54 diverse candidates across job functions from all the EU members states. The programme will also invite global leaders of music ecosystems to share best practices with our cohort.

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# Who Should Apply to MCEE?

We are looking for **54 participants** who are interested in building their knowledge, skills and network on the topic of music cities. This includes two participants per EU member state. We have been mindful in planning this in a way where working professionals are able to participate. Apart from the criteria listed below, we will also ensure that the cohort is from diverse job sectors including both public and private sectors. The participant;

- Must be an official resident in one of the 27 EU member states
- Must be a working professional in one of the 27 EU member states
- Able to communicate in English
- Working in one or more of following areas; music industry, tourism, government, events & festivals, venues and night-time economy, sustainability, real estate, education, or in any other industry/role that is impacted by the development of music ecosystems
- At least 2x years professional experience
- Should demonstrate their commitment to developing their city, town and/or place's music ecosystem

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# What Can the Participants Expect?

As a participant, you will be building your knowledge, skills and network in **six major areas of music cities**, one module per week; music cities, music tourism, night-time economy, music and UN Sustainable Development Goals, socio-economic impact of music and music city policies.

The capacity building will be done virtually through weekly live workshops, live sessions and round tables. We will be providing all participants with adequate resources including handbooks, workbooks and more to support their development through this programme.

Apart from this, you will be engaged in cross-sectoral networking opportunities with both participants and global leaders of music ecosystems, who will share best practices with the cohort.

Finally, you will be able to join our Music Cities Community, which currently hosts 1500+ global members who work across various sectors in the world of music cities.

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# What We Expect from the Participants?

We expect the participants to ensure their full commitment throughout the programme. This would mean that they;

- Ensure their digital presence through our six modules, From 9th January 2023 - 20th February 2023.
- Choose a city within the EU when filling out the application form, that they will represent for the duration of the programme. The participant must also demonstrate how their work impacts the music ecosystem of the chosen city/town.
- Are able to commit up to 4 hours each week for all the planned sessions.
- Actively engage in the live sessions including sharing ideas with other participants, collaborating in workshops and roundtables, be open to learning from their peers and be supportive of the cohort's learning.

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## Apply Now

Apply to Participate

Applications are open till the 28th November 2022

## FAQs

Please head to [this link](#) to go through our FAQs.

## Get in Touch

Please write to [vishruti@sounddiplomacy.com](mailto:vishruti@sounddiplomacy.com) with the subject 'MCEE Application' for any application related query. You can also request a meeting if you need support for your application or wish to contribute in any other way.

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