



Sound Diplomacy, alongside Norrköping UNESCO City of Music, were proud to present the fourth global and first-ever Scandinavian edition of Music Cities Forum.



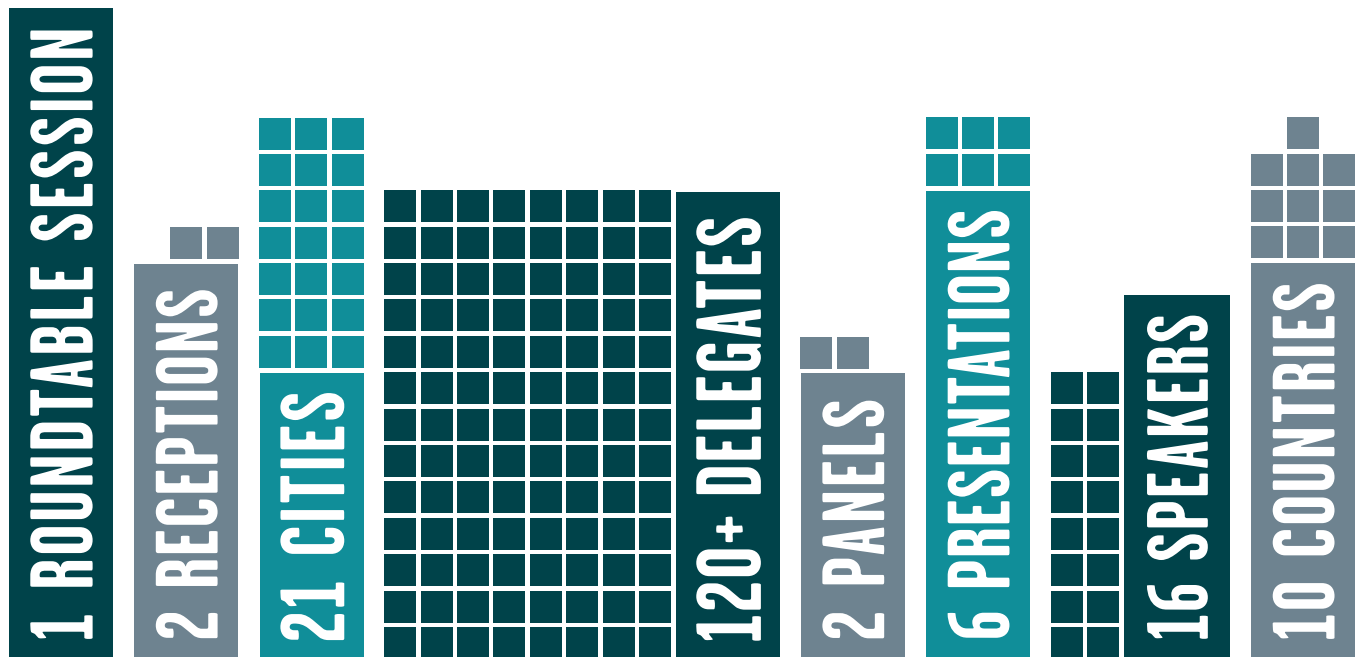
120+ delegates from Sweden and Europe met in Norrköping, Sweden to explore the extent of music's role within places and to share ideas for integrating music into future plans, structures and ecosystems in cities.

The event started on September 26th with a VIP city tour and opening reception at the Museum of Work, where attendees got to know the history of the city as well as enjoy some drinks and live music by the local artist Hardy H Hum.

The day after, 120+ Swedish and international delegates met at Horsalen to explore the relationship between music, economic development and city planning through panels, presentations, roundtables and insights from Europe's top music city experts. The event also featured live music from local artists and an evening reception with drinks and snacks.

On September 28th, delegates had the chance to experience the famous Norrköping Culture Night and attend a special concert by the Norrköping Symphony Orchestra.

AT MUSIC CITIES FORUM NORRKOPING WE HAD:



PRESENTATIONS INCLUDED:

- Kirklees: When Music is Embedded into Place Development
- Festivals as a Driver for Positive Change in Society
- Music, Tech & The City: Stockholm's Music Hub
- Benefits of Supporting your Night Time Economy
- Developing a Music City with Minimal Resources: Reykjavik, Iceland
- My Music City: Roskilde, Denmark

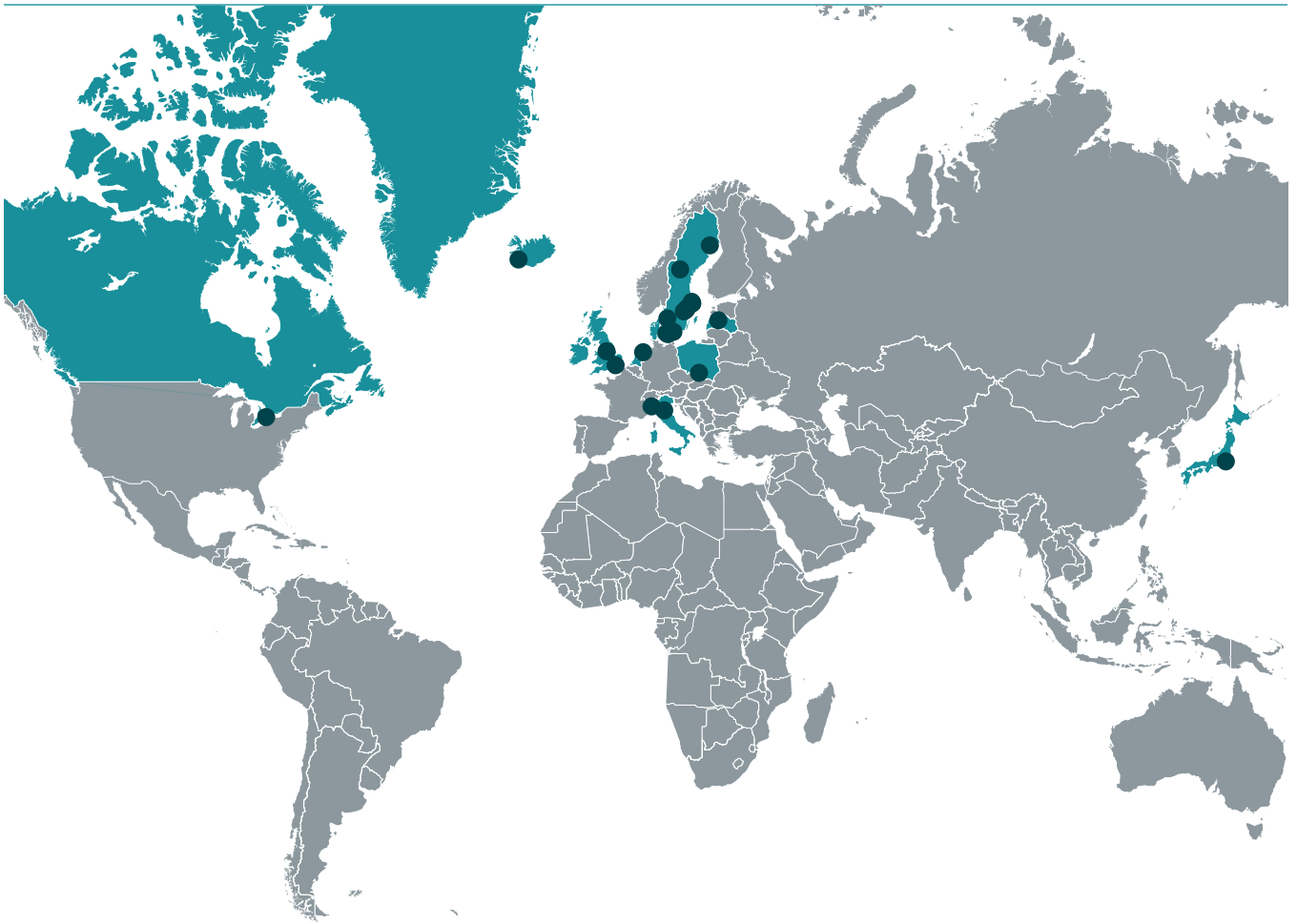


PANELS INCLUDED:

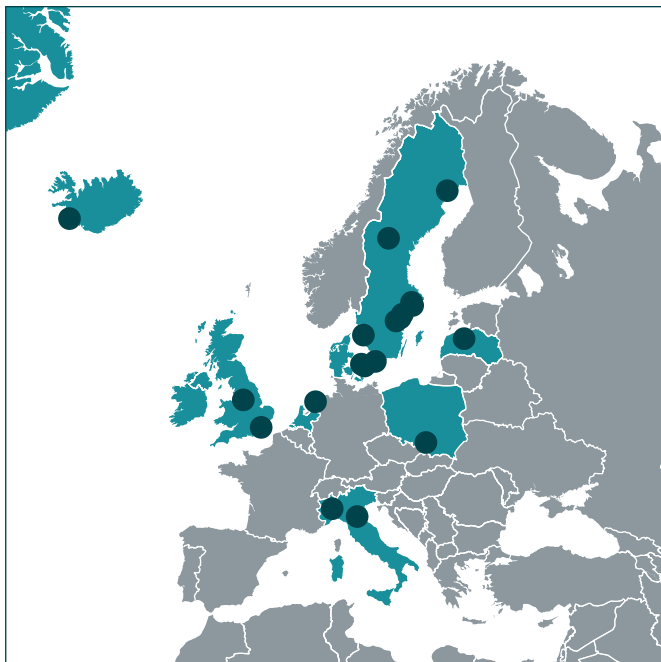
- Healthy Music Ecosystems: Which Stakeholders Benefit
- Music & City Development: Actionable Change for Sweden



CITIES AND COUNTRIES REPRESENTED



Europe in focus



Sweden in focus



SPEAKERS

Bozo Rasic, Managing Director, FKP Scorpio Sweden

Grace McCallum, Co-Founder, STHLM Music City

Jesper Thorsson, CEO, Export Music Sweden

Joppe Pihlgren, CEO, Sweden Live

Kath Davies, Arts & Creative Development Manager,
Kirklees Council

Kevin McManus, Head of UNESCO City of Music,
City of Liverpool

Lukasz Kalebasiak, Spokesman, City of Gardens,
UNESCO City of Music Katowice

Maria Brusman, Senior Adviser Performing Arts,
Region Östergötland

Maria Modig, Head, Culture Department, Norrköping

María Rut Reynisdóttir,
Project Manager, Reykjavik Music City

Merlijn Poolman, Night Mayor, City of Groningen

Mikael Pass, Music City Supervisor,
Roskilde Municipality

Petra Lundmark, Marketing Manager, BD Pop

Reidar Svedahl, City Councilor,
Municipality of Norrköping

Sandra Wall, Project Manager,
UNESCO City of music, Municipality of Norrköping

Sara Herrlin, Co-Founder, STHLM Music City



PARTNERS

Event hosts



• Designated
• UNESCO Creative City
• in 2017

MUSIC
CITIES
EVENTS

Supporting partner



CONTACT US

Please feel free to get in touch with us regarding any Music Cities Events inquiries.

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