



**Music Cities Forum is the newest and latest edition to Sound Diplomacy's Music Cities Events conference series, and is a smaller city/state focused version of our global Music Cities Convention.**

415+ executives across government, cities, regions, brands and the music industry have attended the event so far, which has seen four editions take place in Vancouver, Canada, Indianapolis, USA, Cannes, France and Norrkoping, Sweden.



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## OVER THE LAST FOUR MUSIC CITIES FORUMS WE HAD:

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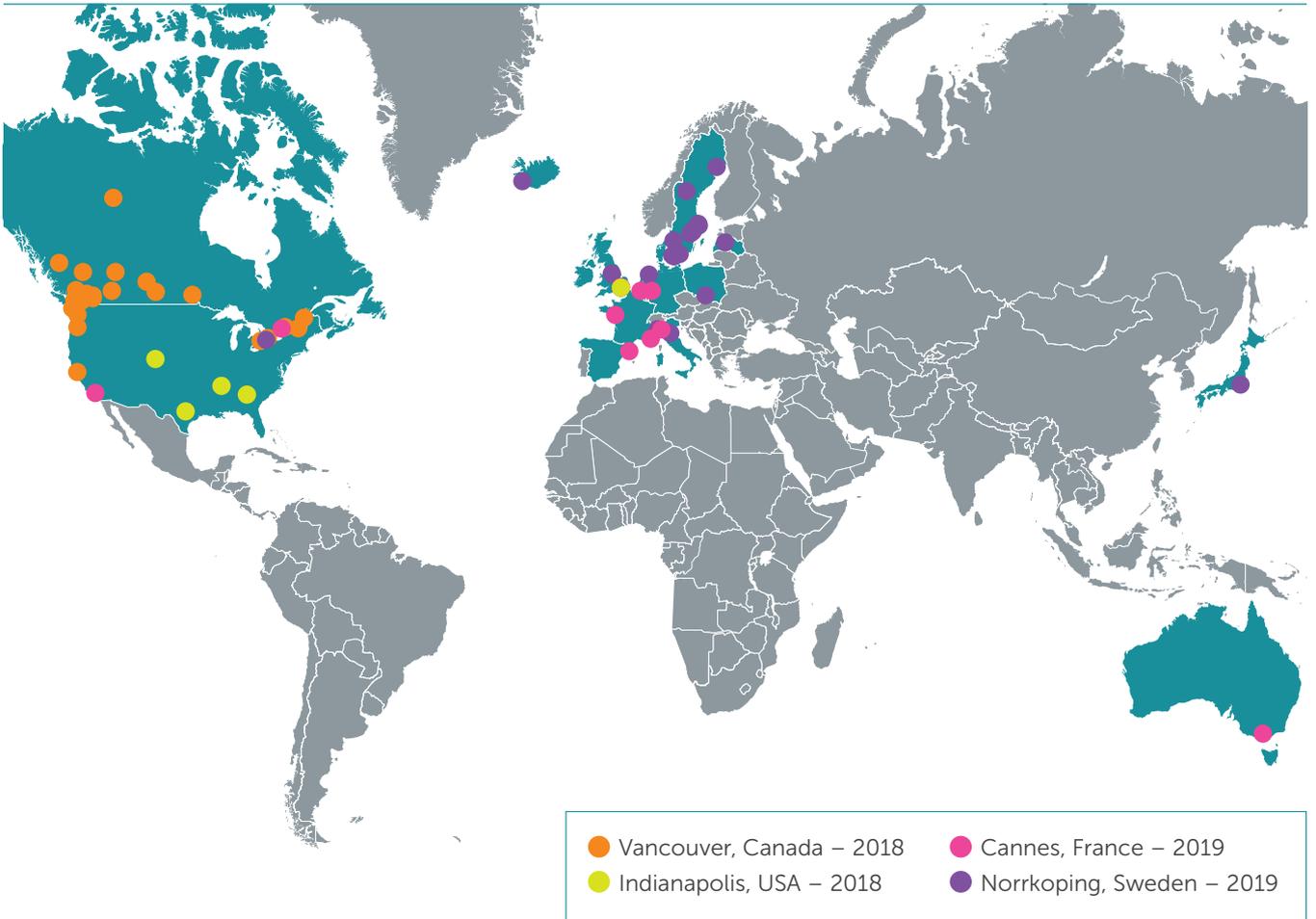
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## MUSIC CITIES FORUM TOPICS SO FAR:

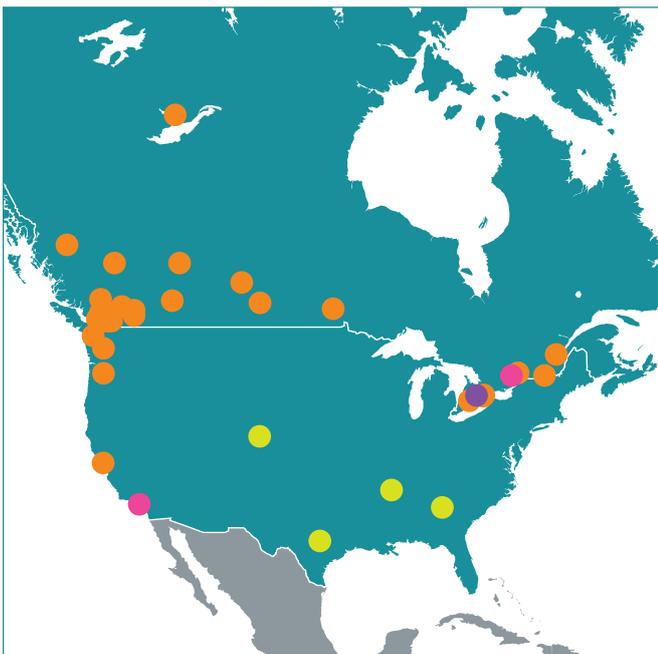
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- Music Cities Policies: New Trends & Ideas
- A Discussion: Solving Noise, Ordinance and Density in Music Cities
- Vancouver Music City Initiative
- Portland, Oregon, Learning From Our Neighbours
- Case Study: The Role of Festival D'ete on Quebec Cities
- Music and Safety Summit in Seattle: A Case Study
- Music and Local Plans - Influencing the Long Term
- Needs & Challenges of the Artist Community
- Policy and Navigating Local Politics
- Role Music Plays in Tourism and Economic Development
- Indianapolis Needs a Music Strategy
- Best Practice and Why Grassroots Venues Matter
- Music, Urban Affairs and the Sustainable Development Goals
- Music & Economic Development
- Festivals as a Driver for Positive Change in Society
- Turning your City into a Music Hub
- Benefits of Supporting Night Time Economies
- Developing a Music City with Minimal Resources: Reykjavik, Iceland
- My Music City: Roskilde, Denmark
- Music & City Development: Actionable Change for Sweden

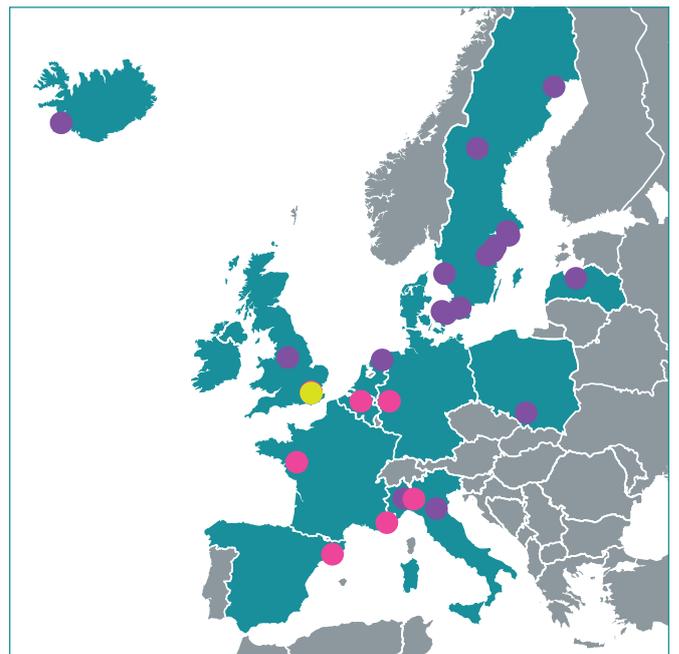
# MAP OF MUSIC CITIES FORUM ATTENDEES



## North America in focus



## Europe in focus



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# A SELECTION OF OUR SPEAKERS AND PANELISTS

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**Alex Mann**, External Relations, Music Venue Trust

**Bonnie Dalton**, General Manager,  
Victorian Music Development Office

**Bozo Rasic**, Managing Director, FKP Scorpio Sweden

**Carly Bradley**, Executive Producer,  
Folk On The Rocks, Yellow Knife

**Chris Gahl**, Senior Vice President, Marketing &  
Communications, Visit Indy

**Cory Crossman**, Music Industry Development Office,  
Culture Office | Community and  
Economic Innovation, City of London

**Councillor Heather Deal**,  
Councillor, City of Vancouver

**Dan Kemer**, Vice President Music & Talent,  
Live Nation Midwest

**Dave Lindquist**, Entertainment Reporter,  
The Indianapolis Star

**Elizabeth Cawein**, Founder & Director,  
Music Export Memphis

**Hal Newman**, Chief Concert Host,  
The Stanstead House Concerts Network

**Jennie Devoe**, Singer, CEO Rubin The Cat Records

**Jesper Thorsson**, CEO, Export Music Sweden

**Jim Rawlinson**, Economic Development,  
Develop Indy

**Joanna Woronkiewicz**, Assistant Professor,  
Indiana University

**Jocelyn Kane**, Consultant, 24 Palm Trees LLC  
& Former Exec Dir of San Francisco  
Entertainment Commission

**Karl Hofstetter**, Founder & Curator, Joyful Noise  
Recordings

**Kate Becker**, Director Office of Film + Music,  
City of Seattle

**Katie Carlson**, Creative Director, Walk The Moon,  
Mick Management

**Kevin McManus**, Head of UNESCO City of Music,  
City of Liverpool

**Laura Hildebrandt**, Head of Global Outreach  
and Engagement, UN SDG Action Campaign

**Lauren M. Pacheco**, Co-Founding Director,  
Chicago Urban Art Society

**Linda Broadfoot**, Director, Indy Parks

**Linzi Goldthorpe**,  
Senior Communications Executive, IFPI

**Lisa Gedgudas**, Program Director, Create Denver,  
City And County Of Denver

**Louis Bellavance**, Director – Programming,  
Festival D'ete, Quebec City

**Lynn Ross**, Cultural Planner, Cultural Services, City of  
Vancouver

**Mark Milne**, Sonic Unyon Records, Supercrawl  
Productions, Upholdings

**Meara McLaughlin**, Executive Director, MusicPortland

**Merlijn Poolman**, Night Mayor, City of Groningen

**Michael Gordon**, Senior Downtown Planner,  
Downtown Group, Department of Planning, Urban  
Design and Sustainability, City of Vancouver

**Michael Hubert**, CEO Indy Chamber

**Nik Ives-Allison**, Executive Director,  
Ottawa Music Industry Coalition

**Robert S Meitus**, Attorney, Meitus Gelbert Rose LLP

**Sara Herrlin**, Co-Founder, STHLM Music City

**Sara Stasiuk**, VP Finance and Operations, The Forks

**Sarah Myer**, VP of Marketing,  
Indianapolis Symphony Orchestra

**Sean M. Starowitz**, Assistant Director For The Arts,  
City Of Bloomington

**Shain Shapiro**, CEO, Sound Diplomacy

**Stephen Sternschein**, Founder, Prism.Fm

**Tammy Hurt**, Founder, Georgia Music Partners

**Thomas Cooke**, Chief of Staff, Indianapolis

**Thomas De Pariente**,  
Deputy of Culture, City of Cannes

**Tyson McShane**, Senior Planner II | Long Range  
Planning, City of Saskatoon



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# SELECTION OF ATTENDEES

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**ADAM KANE NORCOTT**

Producer, Adam Kane Productions

**ALEX MANN** External Relations, Music Venue Trust

**ALEX GRIGG**

Executive Director, Music BC Industry Association

**ALLISON OUTHIT**

Vice President, Operations, FACTOR

**AMY TERRILL** Executive Vice President, Music Canada

**AMY CROOK**

Community Outreach, Jazz Kitchen

**ANATOLIA CARRICO**

Director, Red Gate Arts Society

**ANDREA GRAHAM**

Co-Founder and Music Director, Bass Coast Festival

**ANDREW SPINDOR**

Engineer, Vancouver Film Orchestra

**ANDREW MCGAHA** Owner, Performer, White Rabbit

**ANDY WILSON**

VP Entertainment & Events, Bohlsen Group

**ANGELA HARRIS** Owner, Fair Wend Entertainment Services

**ANITA HUBERMAN**

CEO, Surrey Board of Trade

**ANNA HILLIAR**

Production Manager, Bass Coast Festival

**AUDREY TANNANT**

Musician, Vancouver Musicians' Association

**AUSTIN CARMONY**

Flaherty Collins, Properties

**BILL TAFT**

Senior VP, Economic Development LISC

**CARLY KLASSEN** Executive Director, Alberta Music

**CARLY FREY** Managing Director, Nordicity West

**CAROL ANN SMITH**

Content Marketing Manager, Indy Chamber

**CARRIE BROWN**

Carrie Brown Management

**CHRIS GAHL**

Senior Vice President, Marketing & Communications, Visit Indy Co-Director, Girls Rock! Indianapolis

**CHRIS BANTA**

Artist, Brother O Brother

**CHRIS STARTUP**

Musician, Vancouver Musicians' Association

**CHRIS CAMPBELL** Director of Culture & Entertainment Tourism, London Tourism

**CHRISTA VANDEBERG**

Festival, Events & Animation Supervisor, Resort Municipality of Whistler

**CHRISTINA CHI**

Business Manager, DMCL Chartered Professional Accountants

**CHRISTINA LEINONEN**

Tourist Manager, Experience Norrköping

**COREY POOLE**

Communications Coordinator, Music Canada

**CORY CROSSMAN**

Music Industry Development Office, Culture Office Community and Economic Innovation, City of London

**CLLR HEATHER DEAL**

Councillor, City of Vancouver

**CRAIG HELMREICH**

Attorney Artist, Fourth Sunday Music Company

**CYRUS SONGAD**

Client Development Director, Ticketmaster

**DAN KEMER**

Vice President, Live Nation

**DAVID PAY** Artistic Director, Music on Main

**DEB BEATON-SMITH**

Owner, Beat Music Management

**DEBRA MCGAHA** Owner, Performer White Rabbit

**DIANA ORTEGA**

Special Assistant to President and CEO, Health & Hospital Corporation

**DIANA LEUNG**

Cultural Planner, City of Vancouver

**DIANE KADOTA**

Project Manager, VIM House

**DONNA BRANSTON**

Business Manager, DMCL Chartered Professional Accountants

**DOUG MORRIS** Owner, Old Soul Entertainment/Deckademics DJ School

**DR. DUANE ARNOLD**

Producer, The Project

**DR. KURT PHILLIPS**

President Mass Ave Merchants Association/Square Cat Vinyl

**DUSTY KELLY**

Business Agent, Vancouver Musicians & Association

**DYLLAN TOWLE**

Project Manager, Light Organ Records

**ELAINE ECKHART**

Executive Director, Indianapolis Chamber Orchestra

**ELIZABETH CAWEIN**

Founder & Director, Music Export Memphis

**EMILY MYREN** Fundraising Committee Chair, Girls Rock! Indianapolis

**EMY STANTCHEVA**

Manager, MusicOntario

**ERIC SALAZAR** Community Programs Manager, Classical Music Indy

**ERIN BENJAMIN** Executive Director, Music Canada Live

**EVA BOTMAR** Member & Publisher Services, STIM

**EVIE LAVERS** Marketing Coordinator, Island Mountain Arts/ArtsWells Festival

**GABRIELLA LOVE**

Artist, Gabby Love

**GARY SALLEE** Manager Attorney, Corey Cox

**GINA LOES**

Program Analyst, Creative BC



**ATTENDING THE MUSIC CITIES CONFERENCE IN VANCOUVER BC WAS A REVELATION FOR ME AS A NEW LOCAL MUSIC ADVOCACY GROUP IN PORTLAND. EVERY PRESENTATION WAS RELEVANT AND COMPELLING. THE NETWORKING BETWEEN SESSIONS CREATED CONNECTIONS AND CONVERSATIONS THAT HAVE CONTINUED TO PROMPT NEW IDEAS FOR OUR OWN EFFORTS I WILL ATTEND AS MANY OF THESE GATHERINGS AS POSSIBLE IN THE FUTURE.**

Meara McLaughlin, Executive Director, MusicPortland



# SELECTION OF ATTENDEES

## HAL NEWMAN

Chief Concert Host,  
Stanstead House  
Concerts Network

## HARVEY HUBBALL

Sport & Event Sales Manager,  
Tourism Kelowna

## HEATHER GALLAGHER

Manager, Smithers District  
Chamber of Commerce

## HUBERT GLOVER

Production Manager,  
The Melody Inn

**IMHOTEP ADISA** Executive  
Director, Kheprw Institute

## JACQUELINE ECKHARDT

Community Engagement  
Manager, Downtown  
Indy, Inc

**JASON SULYMA** Promotions  
Manager, This Is Blueprint

## JEAN-STÉPHEN PICHÉ

Assistant, Deputy Minister  
Canadian Heritage

## JEB BANNER

CEO, Boardable

## JEFF GIBSON

Former FS Brew Owner

## JEN HODGE

Musician, Vancouver  
Musicians' Association

**JENNIE DEVOE** Artist/CEO,  
Rubin The Cat Records

## JIM RAWLINSON

Economic Development,  
Develop Indy

## JOHAN BLICK

Tech  
Coordinator, Visit Linköping

## JOANNA NIXON

Efroymson Family Fund  
Manager, Central Indiana  
Community Foundation

## JOCELYN KANE

Consultant, 24 Palm Trees  
LLC & Former Exec Dir of  
San Francisco Entertainment  
Commission

**JOHN DONNELLY** President,  
John Donnelly & Associates

## JOSH BRINKMAN

Booking  
Agent, Flint Eastwood,  
Trampled By Turtles

## JOSHUA SIMONDS

Executive Director,  
Percussive Arts Society

## KAITLYN REINING

Program  
Analyst, BC Music Fund

## KAREN BASI

Cultural Services Manager,  
City of Coquitlam

## KARL HOFSTETTER

Founder & Curator,  
Joyful Noise Recording

## KHARI MCCLELLAND

Musician, Owner, Fearless  
Melodies Music Company

## KIT LINDVED SVÆRKE

Music City Coordinator,  
Roskilde Municipality

## LAUREN M. PACHECO

Co-Founding Director,  
Chicago Urban Art Society

## LILIANA DRAGOWSKA

Music Strategy Co-ordinator,  
Smithers District Chamber  
of Commerce

## LINDSAY MCPHERSON

Program Manager, Music BC

## LISA GEDGAUDAS

Program Director,  
Create Denver

## LOUIS BELLAVANCE

Director – Programming  
Festival D'ete, Quebec City

## LUKE JONES

Events  
Manager, Sound Diplomacy

## LYNN ROSS

Cultural Planner, Cultural  
Services, City of Vancouver

## MALINA JEFFERS

Director of Marketing,  
Ambrose Property Group

## MALLORY ESSIG

Manager of Guest Artist  
& Pops Coordination,  
Indianapolis Symphony  
Orchestra

## PAMELA HINKLE

Director,  
Spirit & Place/IUPUI

## ROB CALDER

Founder, Secret Study

## ROBERT CATHERALL

Consultant, Nighttime  
Economies

## ROBIN LEBOE

CEO, Sessionwire  
Communication Inc.

## THOMAS COOK

Chief of  
Staff, City of Indianapolis

## TIM POTOCICCO

Co-owner, Sonic Unyon

## TONY YACOWAR

Business  
Manager, DMCL Chartered  
Professional Accountants

## TYSON MCSHANE

Senior  
Planner II | Long Range  
Planning, City of Saskatoon

## VEL OMAZIC

Executive Director,  
Canada's Music Incubator

## VANESSA STILES

Publicist, Victory Sun/Carmel  
Art & Design District

## VICTORIA BRINDISE

Director, Red Gate Arts  
Society

## WAYNE BERTSCH

Artist, Nuvo/Barfly Grafix

## WHITNEY BONES

Director  
of Community Engagement  
and Strategic Outreach, Arts  
Council of Indiana



# SELECTED PARTNERS



This project has been made possible in part by the Government of Canada.  
Ce projet a été rendu possible en partie grâce au gouvernement du Canada.



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# CONTACT US

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Please feel free to get in touch with us regarding any Music Cities Events inquiries.

**Luke Jones, Events & Marketing Manager**

Email: [luke@sounddiplomacy.com](mailto:luke@sounddiplomacy.com)

Tel: +44 207 613 4271



**AT A SOUND DIPLOMACY EVENT, YOU WILL MEET A RARE AND VALUABLE MIX OF MUSICIANS, FOLKS FROM THE MUSIC INDUSTRY, POLITICIANS AND GOVERNMENT STAFF AND MUSIC POLICY EXPERTS. THAT'S THE IDEAL FOR DISCOVERING HOW WE HAVE ENLIVENED OUR CITIES WITH LIVE MUSIC AND NEW IDEAS FOR DOING THAT.**

Michael Gordon, Senior Downtown Planner, City of Vancouver, Canada

