



FOR MORE INFORMATION

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SEOUL, SOUTH KOREA, TO HOST GLOBAL CONVENING ON MUSIC AND CITIES IN NOVEMBER 2020
Seoul Music Cities Convention to be the second Asian host and tenth globally.
November 10-12 2020

(SEOUL, SOUTH KOREA) – Government, music industry, civic leaders and academics from around the world will gather in Seoul in November 2020 as the tenth Music Cities Convention brings an international conversation on building vibrant music cities to the South Korean city.

From the record-breaking phenomenon of K-Pop to international music festivals, from renowned music institutes to a rich live music offer, Seoul, the capital and largest metropolis of South Korea boasts a thriving music scene and has set ambitious goals to establish its position as a global music city.

After the first-ever Asian edition of Music Cities Convention was held in Chengdu, China in April 2019 and welcomed 450+ delegates, the event is now traveling back to Asia and will welcome 300+ delegates from all around the world including expert speakers who will join a series of panel discussions and presentations on topics ranging from music as a tool for economic development to music and sustainability.

This is the tenth global edition of the Music Cities Convention, with previous editions hosted in the USA, UK, Germany, Australia and China.

“The Music Cities Convention in Chengdu was a revelation” commented Lord Clement-Jones, Chair of the Music in Society Inquiry at the House of Lords, UK Parliament after the Chengdu edition in April 2019. “It was inspirational to see so many cities from around the world with an absolute belief in the power of music to make a difference to their citizens in a host of ways – in their economies and in health, well-being and education.”

Music Cities Convention will take place November 10-12 2020 at Nodeul Island, Platform Changdong 61, & Namsan Hanok Village. Music Cities Convention is hosted by Seoul Metropolitan Government, Sound Diplomacy and Music Cities Events.

ABOUT MUSIC CITIES CONVENTION

Music Cities Convention is the world's first event to explore the relationship between city planning, strategy, development and the music industry. From venue and community space development to education, employment, health, event provision, licensing, regulation and demographics, music industries impact a number of issues prevalent in city planning, strategy, regulative and legislative aspects. Music Cities Convention will bring together the top minds from municipalities, regions, academics, consultancies and the music industry to discuss, debate and introduce new thinking, action and structure to develop more vibrant, global cities.

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