
MUSIC CITIES EVENTS

Portfolio
2015-2022

MUSIC CITIES EVENTS: CREATING VIBRANT AND SUSTAINABLE GLOBAL CITIES

Music Cities Events organises world-leading international conferences on the topic of music cities, produces the leading international awards ceremony on music cities, and runs the Music Cities Community, the first-ever platform for professionals in all industries using music to create more value in towns, cities & places.

In everything Music Cities Events does it aims to showcase the best uses of music by individuals, organisations and cities all over the world.

Since 2015, we have produced a total of 34 global events across five continents, and in 2020 launched the Music Cities Awards and Music Cities Community.

OUR BRANDS



MUSIC CITIES EVENTS: HOST CITIES

● Music Cities Convention

Tulsa, USA - November 2022
Alberta, Canada – February 2022
Seoul, South Korea – November 2020
Chengdu, China – April 2019
Lafayette, USA – October 2018
Melbourne, Australia – April 2018
Memphis, USA – October 2017
Berlin, Germany – April 2017
Brighton, UK – May 2016
Washington, USA – October 2015
Brighton, UK – May 2015

● Music Cities Forum

Hamilton, Canada - Sept 2022
Norrköping, Sweden – Sept 2019
MIDEM, Cannes, France – June 2019
Indianapolis, USA – May 2018
Vancouver, Canada – March 2018

● Music Cities Hackathon

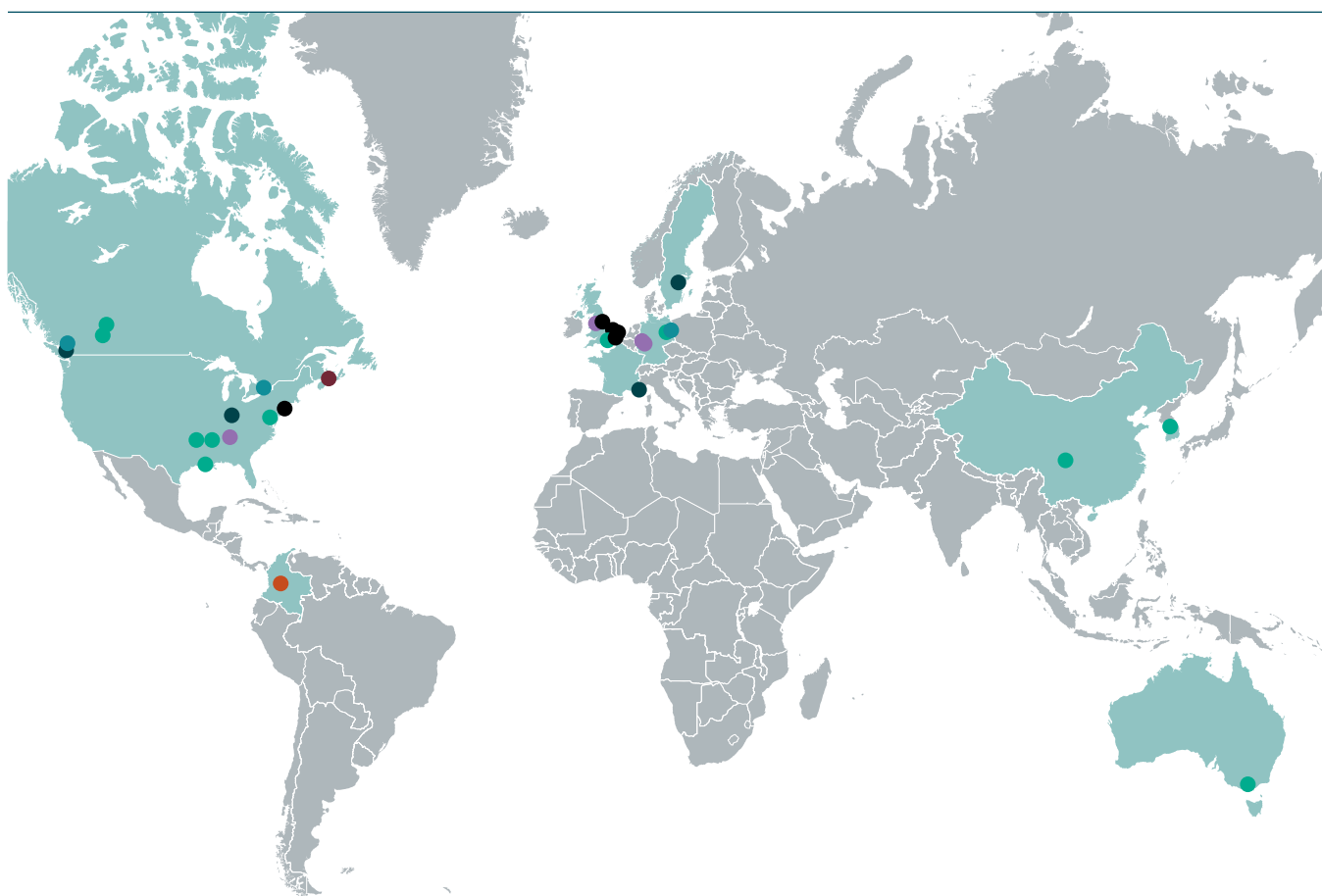
Vancouver, Canada – May 2018
Berlin, Germany – April 2017

● Music Tourism Convention

Liverpool, UK – September 2019
Cologne, Germany – August 2018
Franklin, USA – September 2017
Liverpool, UK – February 2017

● Music Tourism Forum

Düsseldorf, Germany - 2022



● Sound Development

London, UK - September 2022
London, UK – September 2019
Leeds, UK – June 2019
London, UK – May 2019
London, UK – February 2019
London, UK – January 2018
London, UK – April 2018
New York, USA – June 2017
London, UK – September 2016

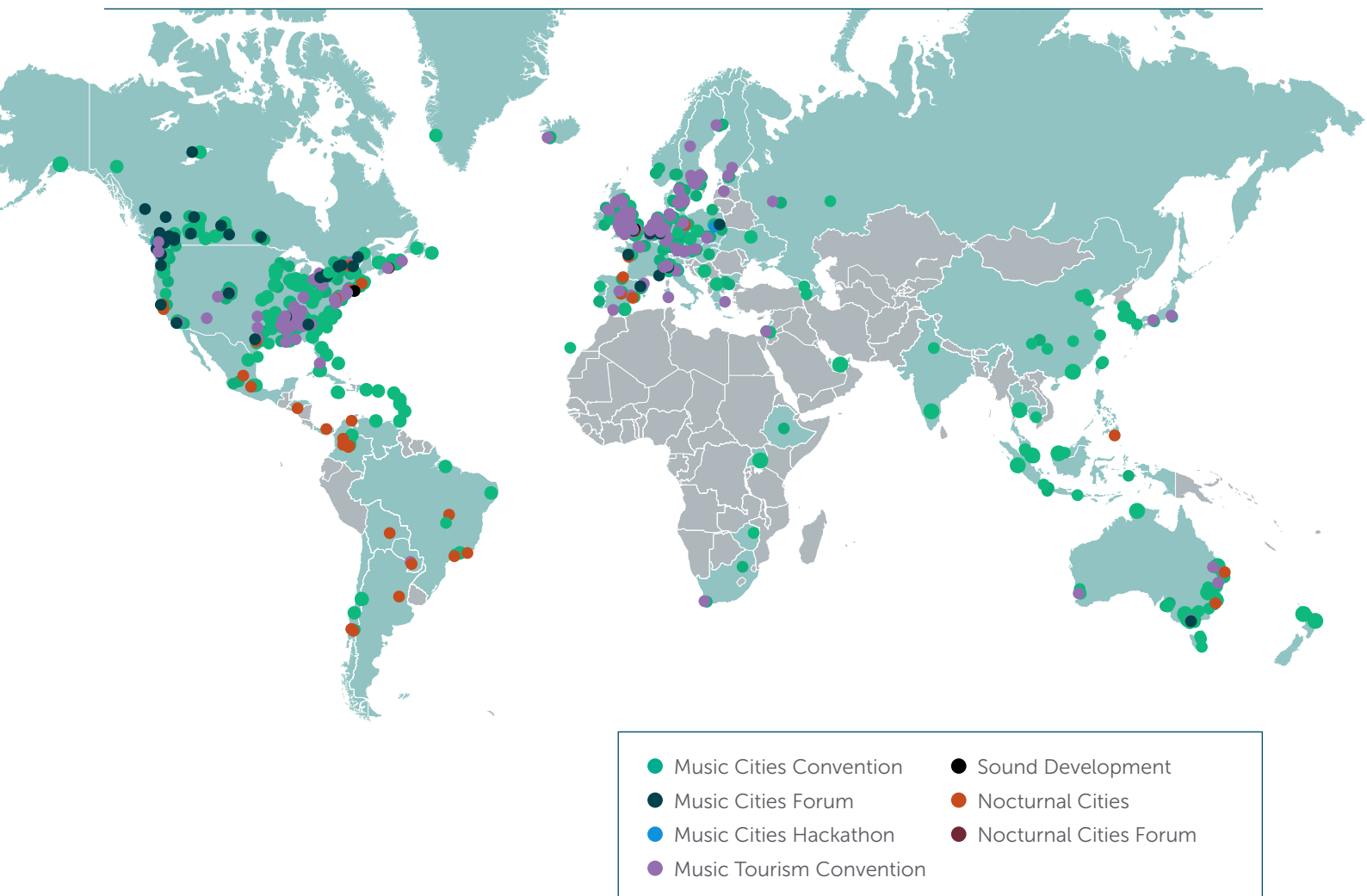
● Nocturnal Cities

Bogota, Colombia – November 2018

● Nocturnal Cities Forum

Nova Scotia, Canada – November 2018

MUSIC CITIES EVENTS: CITIES & COUNTRIES REPRESENTED



OVER THE LAST 34 MUSIC CITIES EVENTS WE'VE HAD:

6,100+ ATTENDEES

66

PANELS

813

SPEAKERS

68+ COUNTRIES

6

CONTINENTS

370+ CITIES

178

PRESENTATIONS

22 ROUNDTABLE SESSIONS

MUSIC CITIES CONVENTION

BY SOUND DIPLOMACY

www.musiccitiesconvention.com
#MusicCitiesConvention



Music Cities Convention is the largest and most extensive global gathering on the topic of Music Cities.

The conference brings together leaders from governments, cities and regions, academics, organisations and the music scene to discuss, debate and introduce new thinking.

Music Cities Convention showcases best practices on the use of music – and all its variants – to improve city life. As well as this, the role and impact of music across education, employment, community building, placemaking, licensing and regulation is explored in the events.

Through collaborative panels, keynotes and networking sessions, Music Cities Convention presents the future of music in our cities.



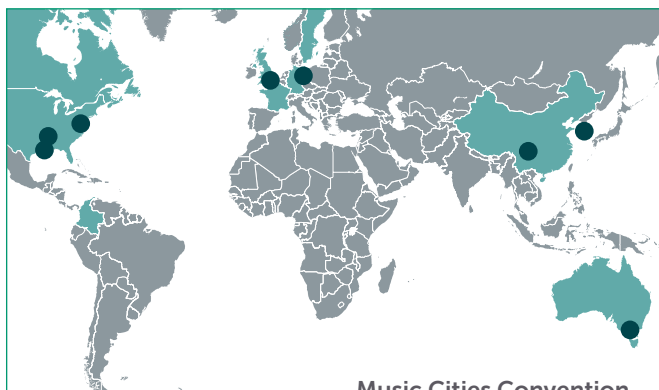
THE MUSIC CITIES CONVENTION IS A GREAT EVENT. NOT ONLY YOU CAN SHARE WHAT YOU'RE DOING IN YOUR CITY, BUT YOU CAN ALSO LEARN ABOUT BEST PRACTICES, SHARE PROBLEMS AND ESTABLISH A NETWORK OF CO-OPERATION WITH OTHERS.

Maria Claudia Lopez Sorzano,
Secretary of Culture, Leisure and Sport,
City of Bogota, Colombia

HUNTSVILLE, AL, USA
18-20 OCTOBER 2023

WWW.MUSICCITIESEVENTS.COM/MCC-HUNTSVILLE

OUR PAST EVENTS



Music Cities Convention

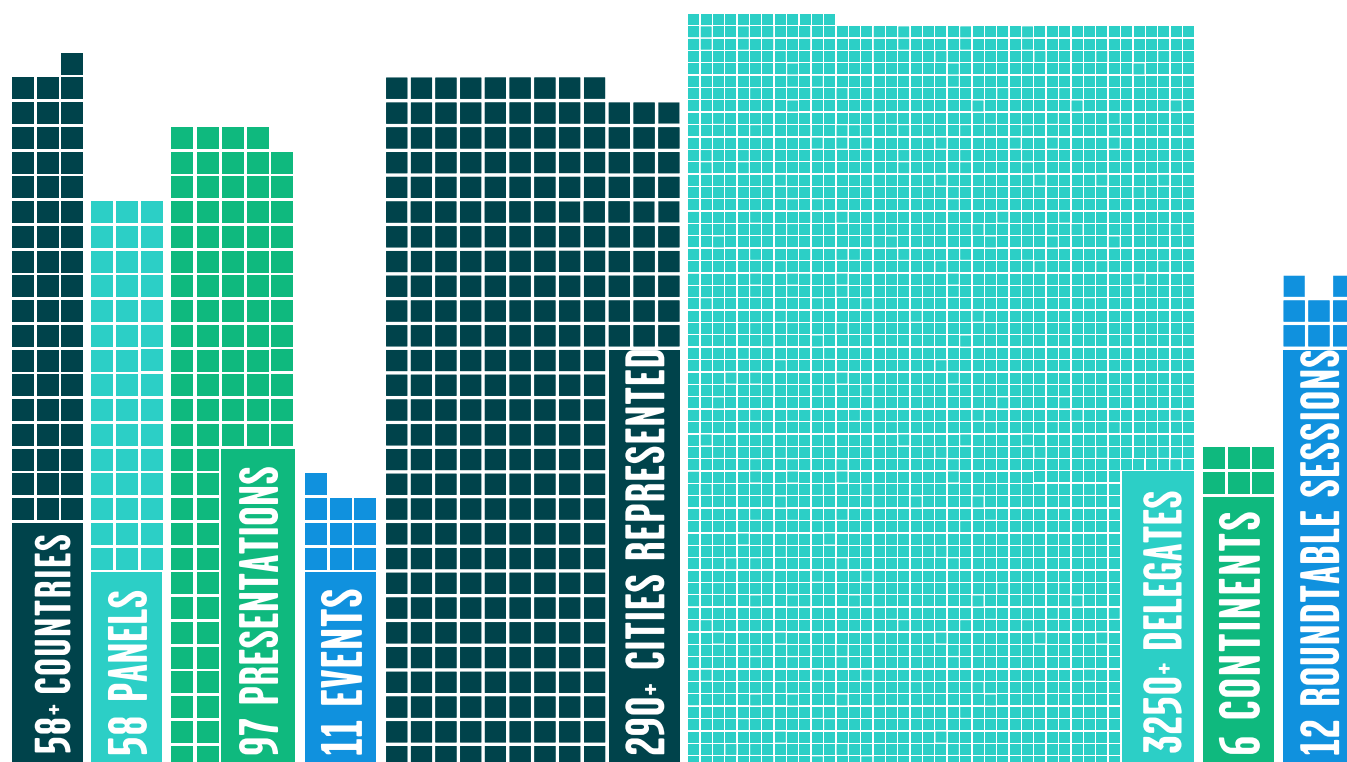
Brighton, UK – May 2015
Washington, USA – October 2015 Brighton, UK – May 2016
Berlin, Germany – April 2017 Memphis, USA – October 2017 Melbourne, Australia – April 2018 Lafayette, USA – October 2018
Chengdu, China – April 2019
Seoul, South Korea – November 2020
Alberta, Canada – February 2022
Tulsa, USA – November 2022



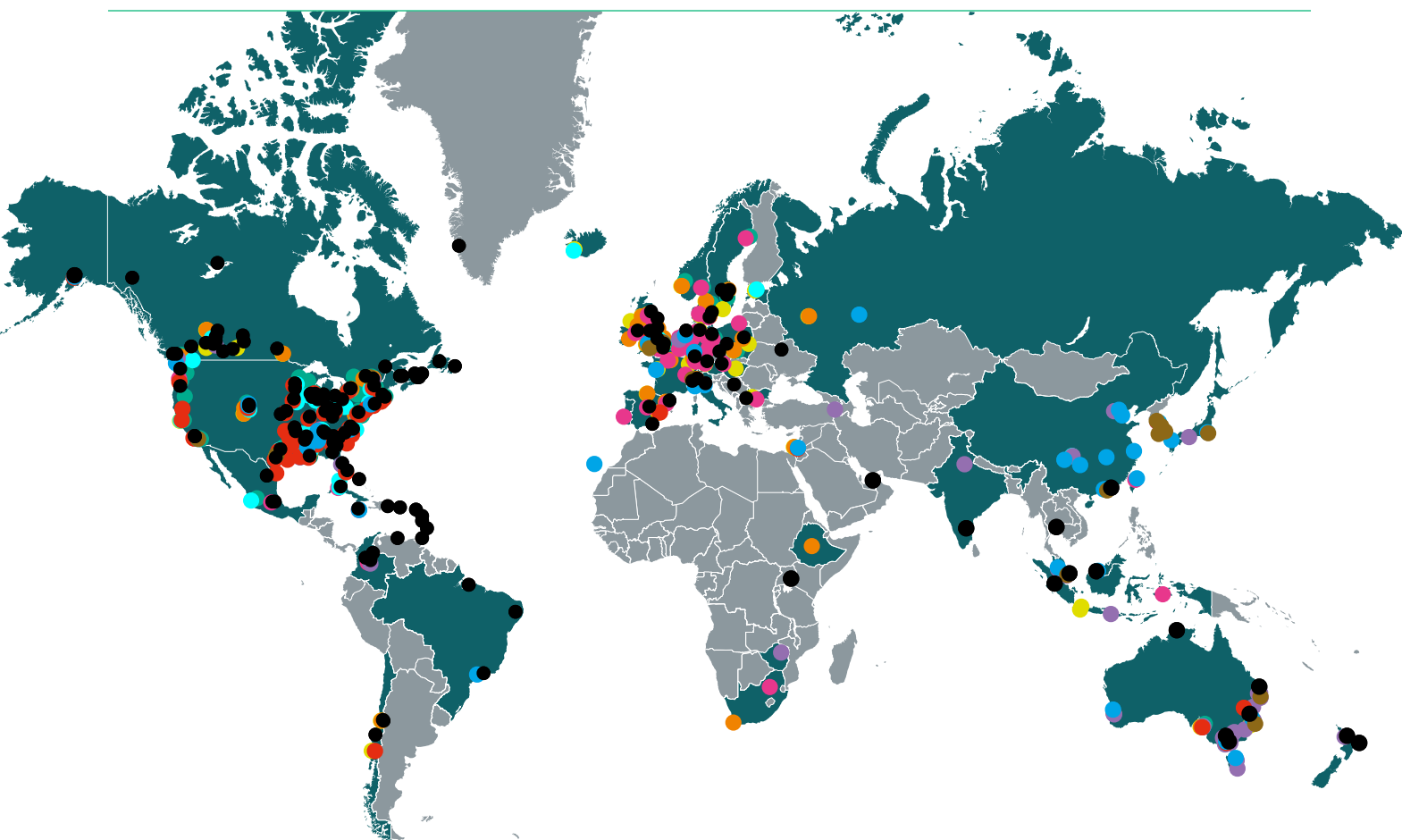
IT WAS LIFE CHANGING FOR ME TO ATTEND THE MUSIC CITIES CONVENTION IN MEMPHIS. NEVER BEFORE HAD I THOUGHT SO DEEPLY, OR BEEN SURROUNDED BY SO MUCH INTELLIGENT DISCUSSION REGARDING THE INTERSECTION OF MUSIC AND URBAN PLANNING AND PUBLIC POLICY.

Patrick Donovan,
CEO, Music Victoria (Memphis 2017)

OVER THE LAST ELEVEN MUSIC CITIES CONVENTIONS, WE HAD:

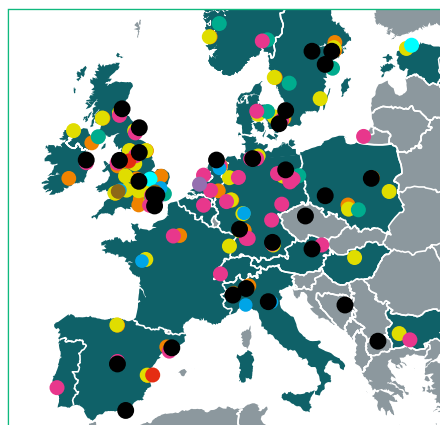


CITIES & COUNTRIES REPRESENTED

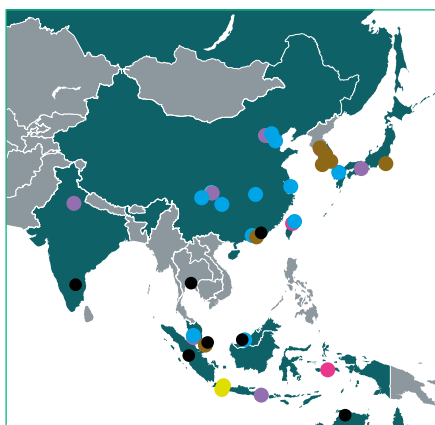


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|-----------------------------|--------------------------|
| ● Brighton, UK – 2015 | ● Melbourne, AUS – 2018 |
| ● Washington DC, USA – 2015 | ● Lafayette, USA – 2018 |
| ● Brighton, UK – 2016 | ● Chengdu, China – 2019 |
| ● Berlin, Germany – 2017 | ● Alberta, Canada – 2022 |
| ● Memphis, USA – 2017 | ● Tulsa, USA – 2022 |

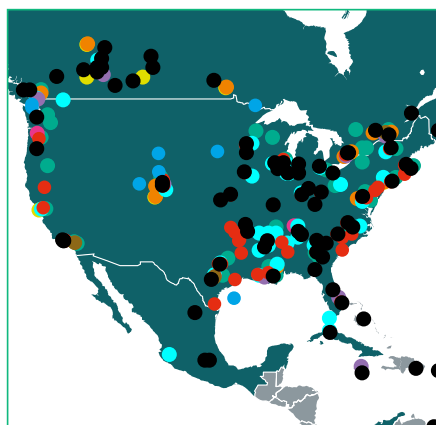
Europe in focus



Asia in focus



North America in focus





Music Tourism Convention

www.musictourismconvention.com #MusicTourismConvention

Music Tourism Convention is the world's most extensive conference bringing together the music and tourism sectors to explore how music impacts, benefits and improves tourism offers. Four successful editions brought 720+ tourism, public, private and creative executives together from 100+ cities in 25 countries, allowing attendees to expand on the opportunities the worldwide music and tourism sectors can gain from each other.



IT'S A REALLY GREAT EXPERIENCE TO BE ABLE TO TALK TO PEOPLE THAT ARE BOTH IN THE MUSIC AND THE TRAVEL INDUSTRY BECAUSE I'M LEARNING LESSONS THAT I WOULD HAVE TO OTHERWISE FIND ON MY OWN.

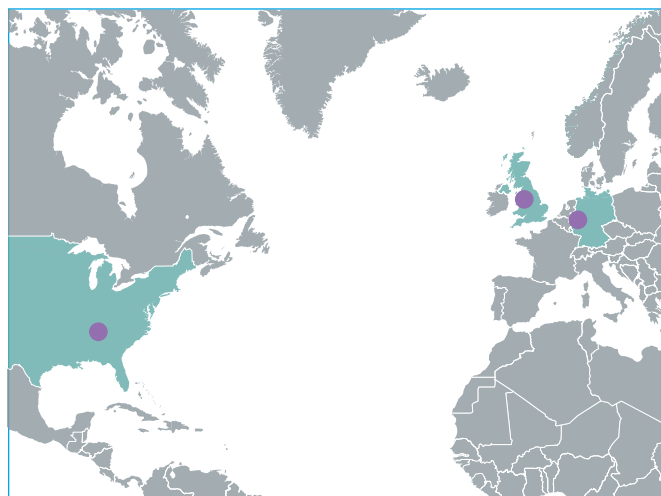
Tracy Lanza, Vice President,
Integrated Marketing, Brand USA

UPCOMING EVENTS

CAPE BRETON ISLAND,
CANADA

OCT 5-7, 2022

Our Past Events:



Music Tourism Convention

Liverpool, UK – February 2017

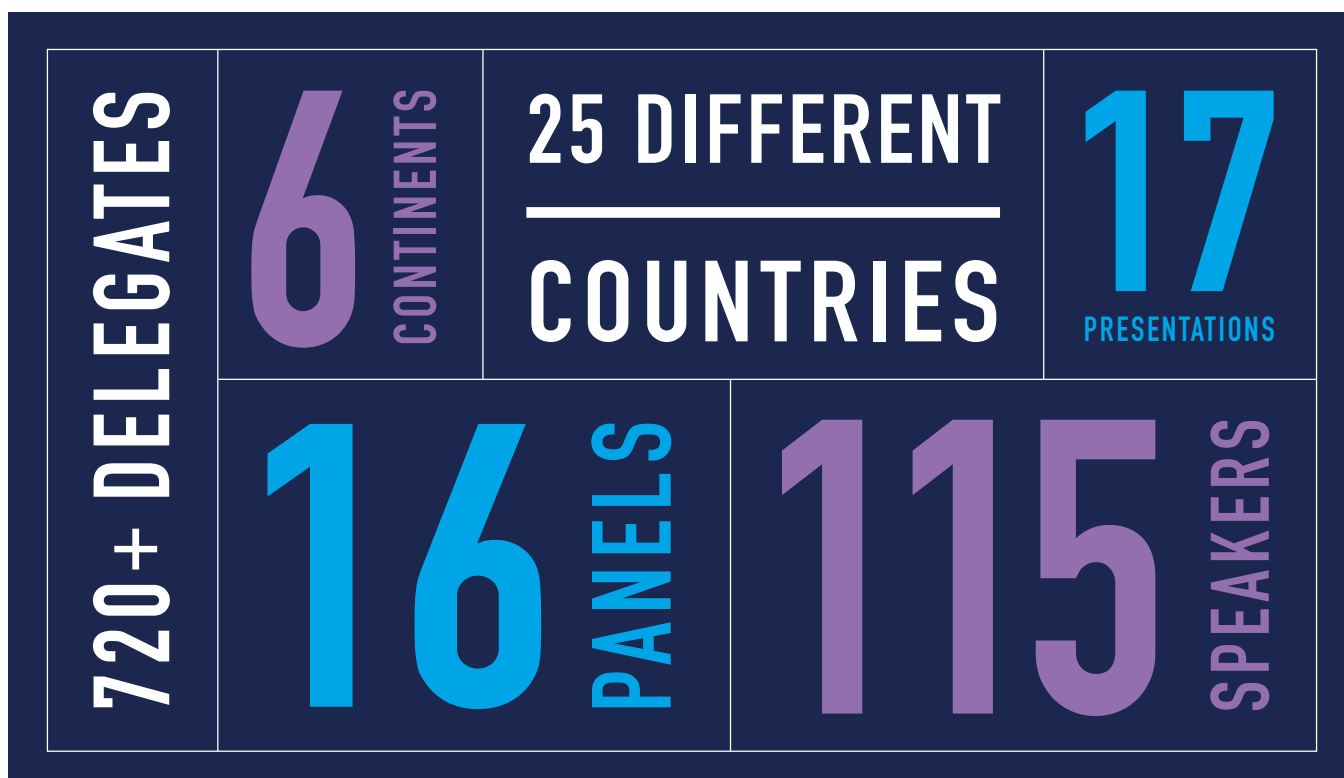
Franklin, USA – September 2017

Cologne, Germany – August 2018

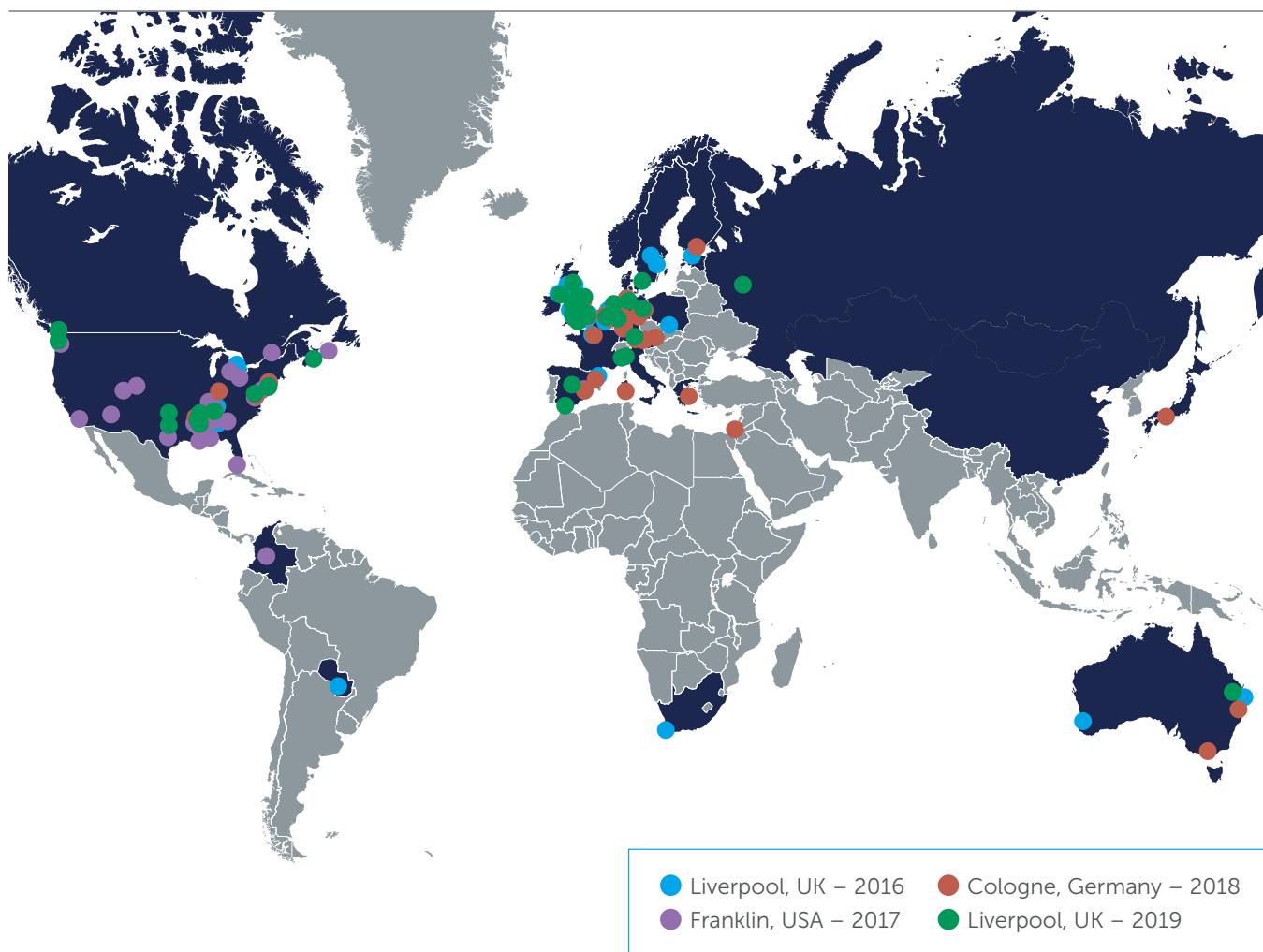
Liverpool, UK – September 2019



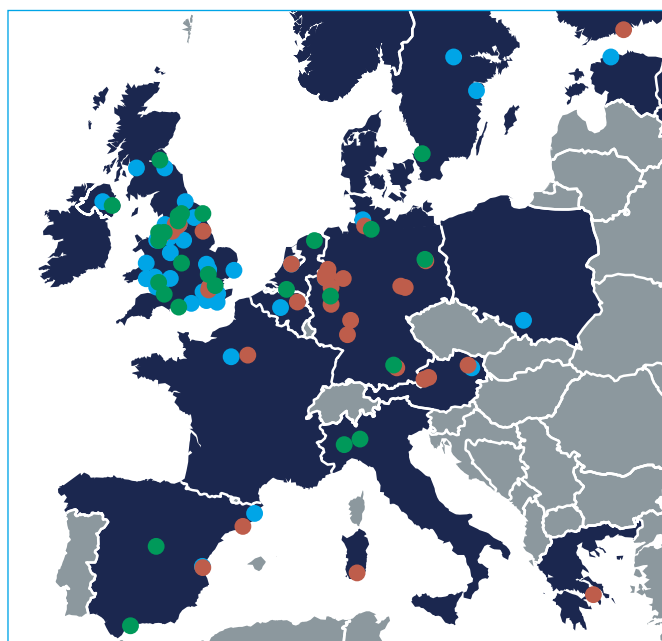
Over the last four Music Tourism Conventions, we had:



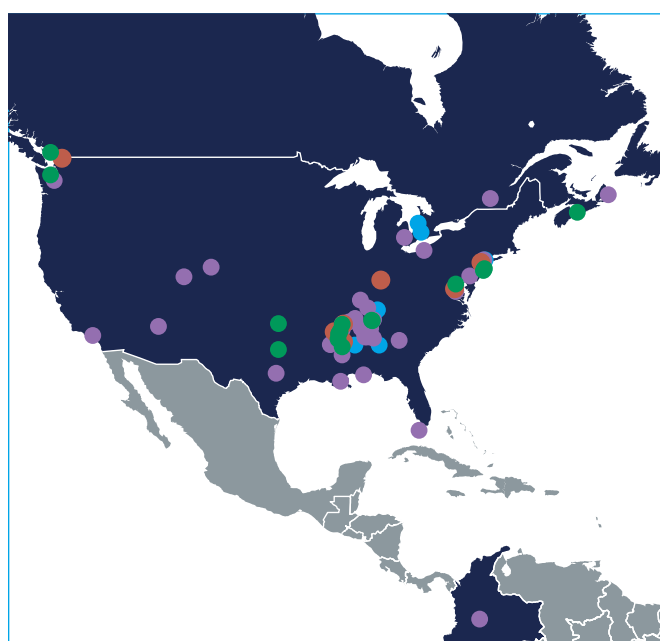
Cities & Countries Represented



Europe in focus



North America in focus



www.nocturnalcities.co
#NocturnalCities
#NocturnalCitiesNS
#BogotáNocturna



MANAGING THE URBAN NIGHT

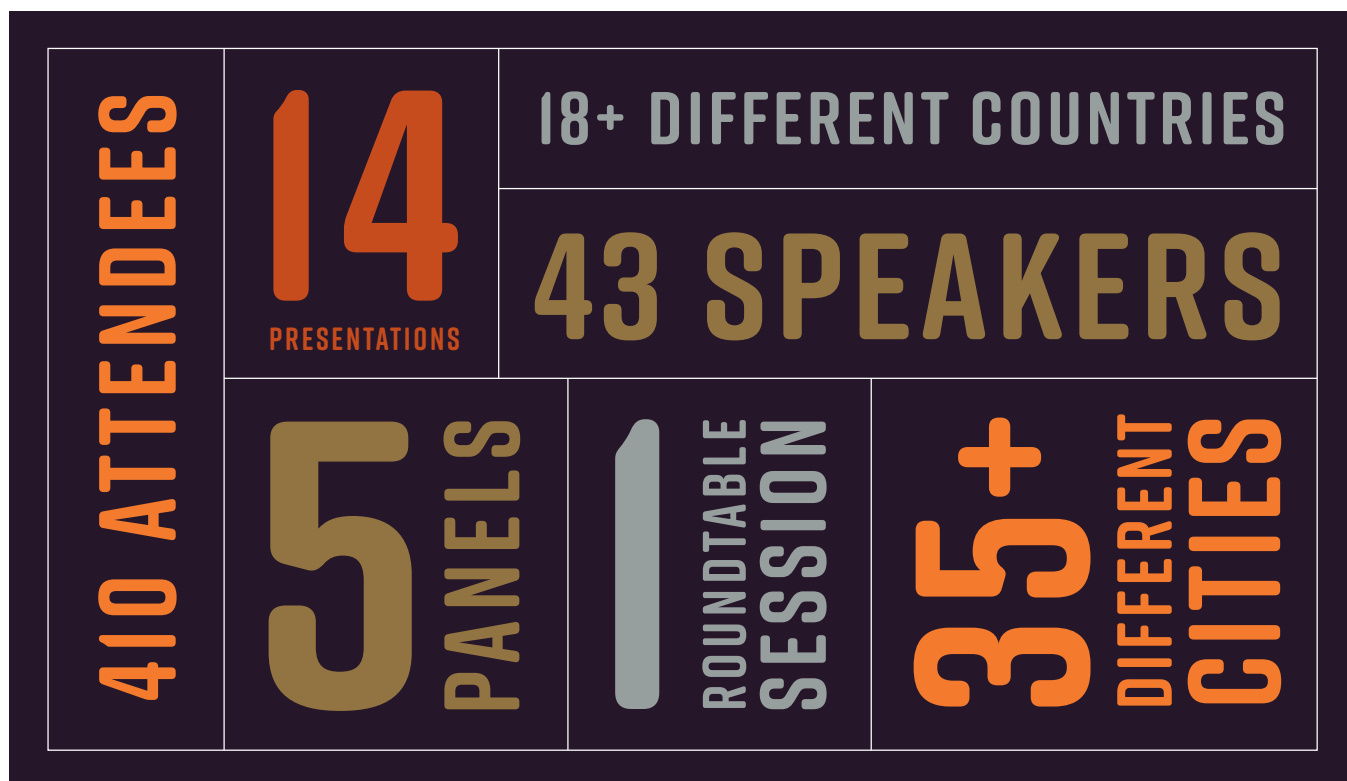
Nocturnal Cities Conference & Forum explore the relationship between city planning, strategy, development and the night time economy with the top minds from municipalities, regions, academics, consultancies and the music and creative industries in attendance to discuss, debate and introduce new thinking, action and structure to develop more vibrant, night time economies around the world.

The inaugural edition of Nocturnal Cities Forum was held in Truro, Nova Scotia, Canada on November 3rd as part of Nova Scotia Music Week and the theme was "Building Stronger Music Communities". 75 delegates from Canada and the world discussed the role of the Night Time Economy in a full day of panels, presentations and roundtables.

November 22 saw Sound Diplomacy, Bogotá Chamber of Commerce and Bogotá Mayor's Office host the first-ever edition of Nocturnal Cities Conference in Bogotá, Colombia. The Conference brought together 335+ delegates from all over Colombia and the world and featured a full day of panels and presentations, as well as an afternoon work session and an evening concert.



OVER THE FIRST TWO EDITIONS OF NOCTURNAL CITIES WE HAD:



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IT'S IMPORTANT TO LOOK AT
THE NIGHT TIME ECONOMY,
UNDERSTAND THE CHALLENGES
THAT IT IS FACING ALONGSIDE
THE NIGHTLIFE AND FIGURE OUT
WAYS TO MOVE FORWARD.

Ben Van Houten, Business Development
Manager, Nightlife & Entertainment Sector,
San Francisco, California, USA



MUSIC CITIES FORUM

BY SOUND DIPLOMACY

www.musiccitiesforum.com
#MusicCitiesForum



Music Cities Forum is a city/state focused version of our global Music Cities Convention and explores the relationship between music and the built environment.



INCREDIBLY USEFUL INFORMATION
SHARED FROM MULTIPLE
PERSPECTIVES AND EXPERIENCES.
ECLECTIC GATHERING OF PEOPLE
WITH REAL-WORLD WISDOM.

Hal Newman,
Chief Concert Host, The Stanstead
House Concerts Network

OUR PAST EVENTS



● Music Cities Forum

Vancouver, Canada – March 2018

Indianapolis, USA – May 2018

MIDEM, Cannes, France – June 2019

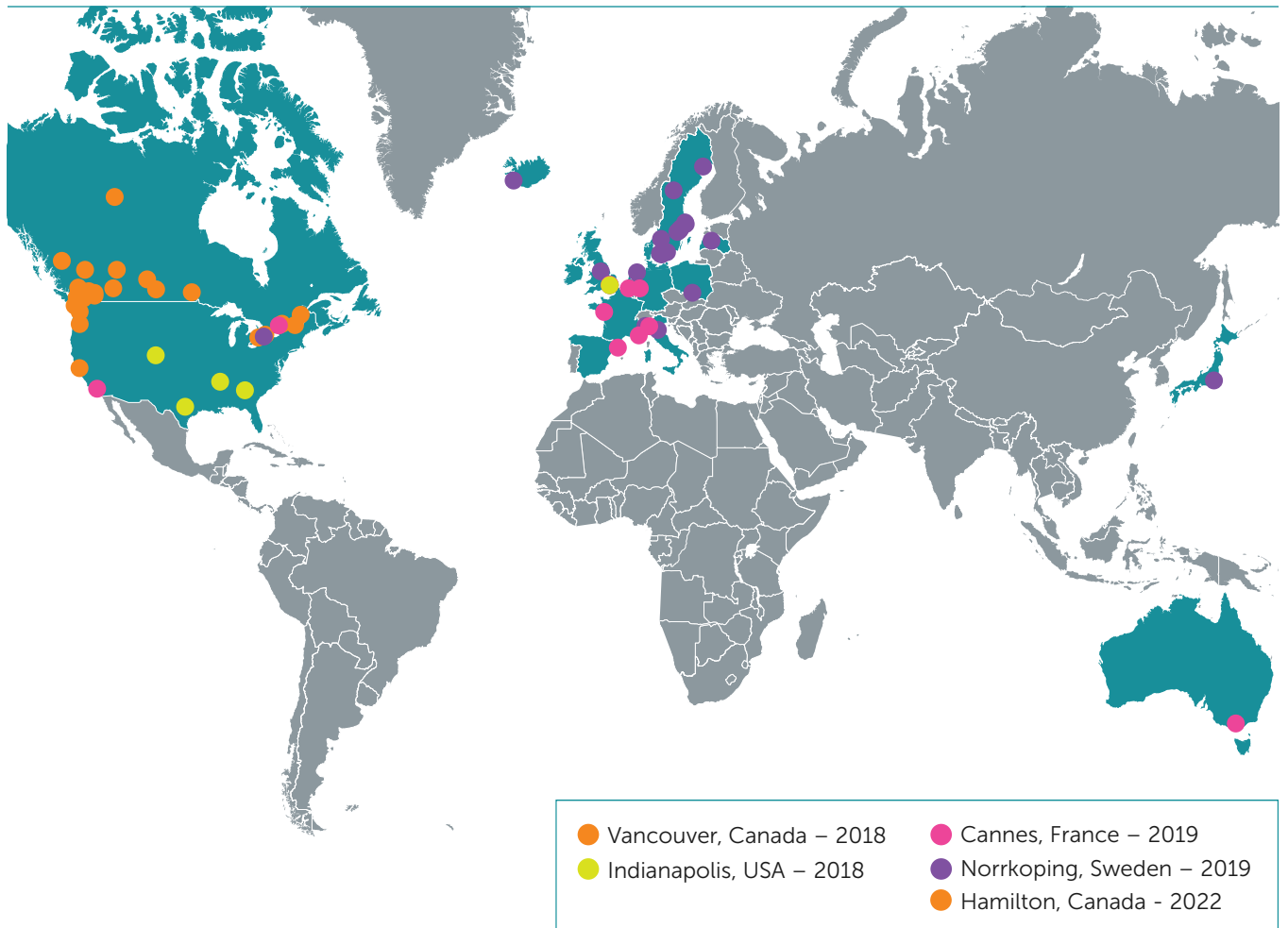
Norrköping, Sweden – September 2019



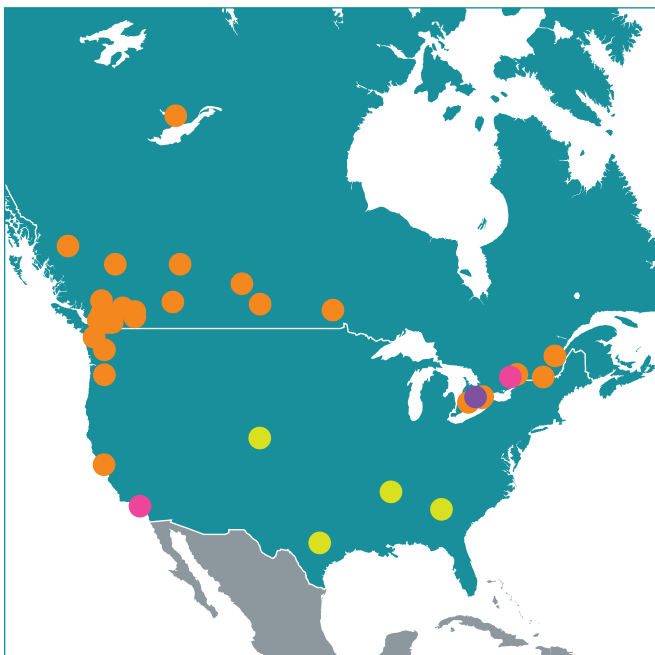
OVER THE LAST FOUR MUSIC CITIES FORUMS WE HAD:



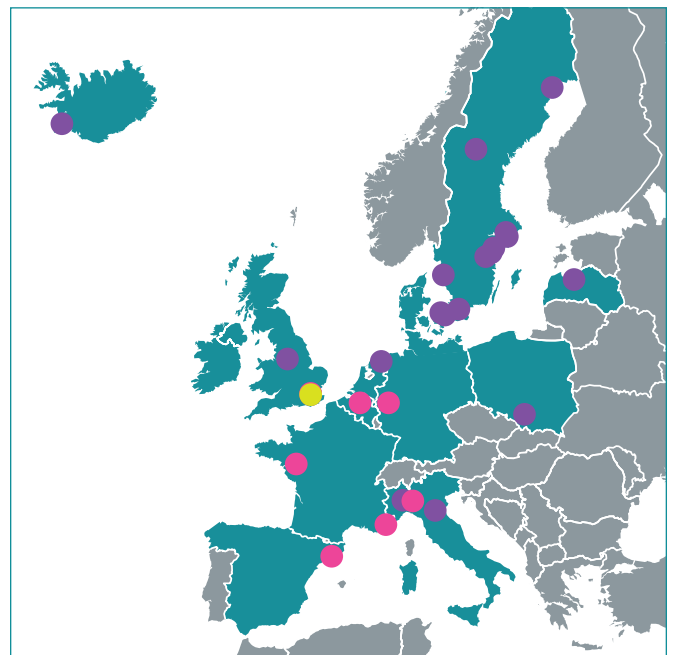
CITIES & COUNTRIES REPRESENTED



North America in focus



Europe in focus



SOUND DEVELOPMENT

BY SOUND DIPLOMACY

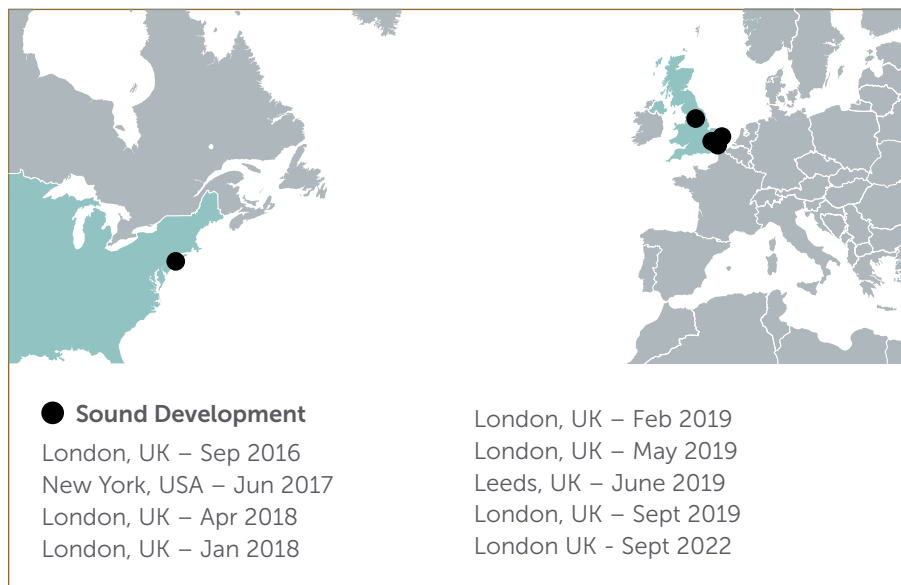
#SoundDevelopment
www.sounddevelopment.co.uk

Connecting the music and real estate industries

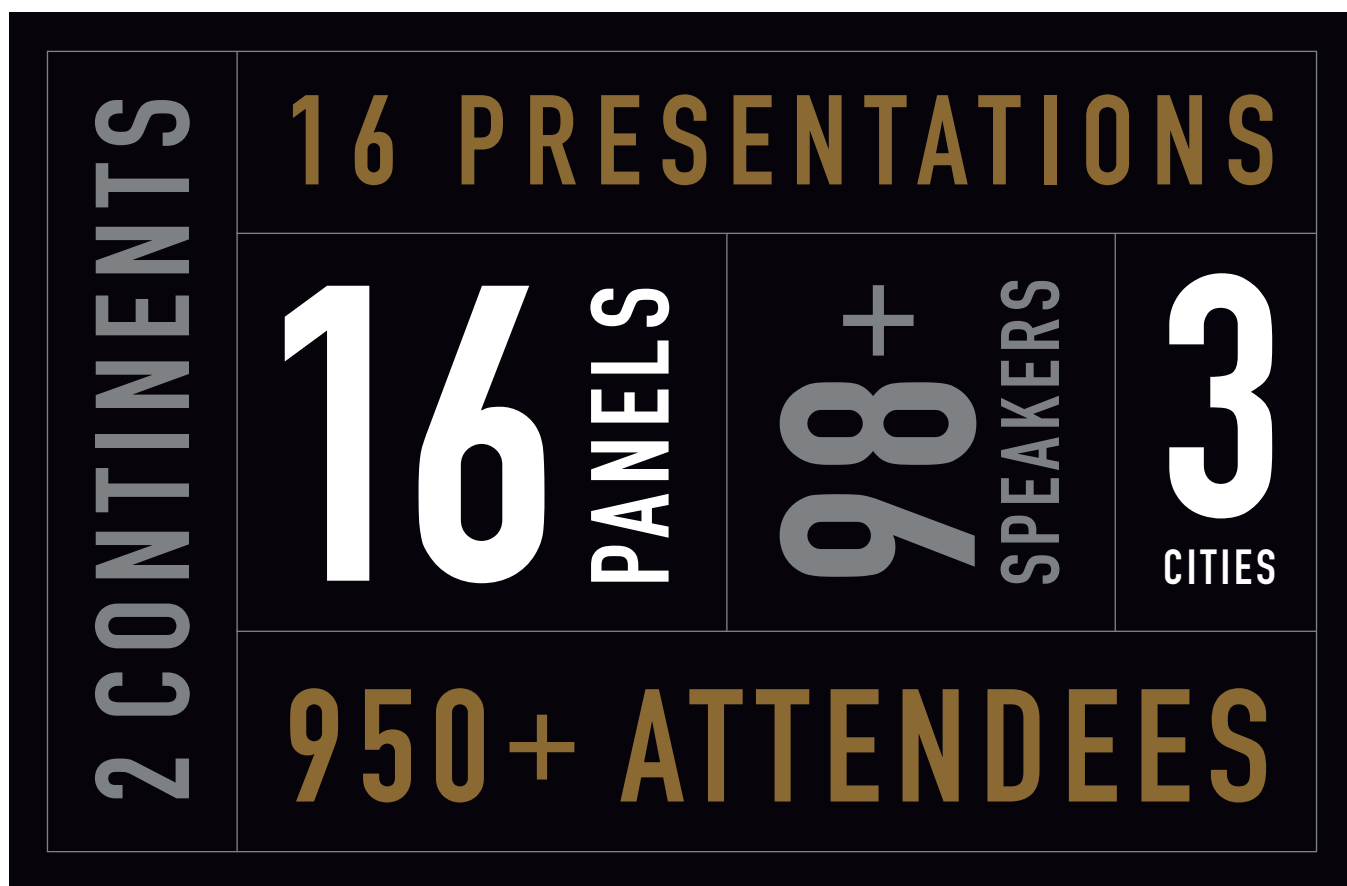
Sound Development is the first event of its kind to bring the world's property developers and music industry together. Held in the UK in Leeds and London and in the US in New York, nine editions have welcomed 950+ key stakeholders and decision makers to explore the intersection of music and real estate.



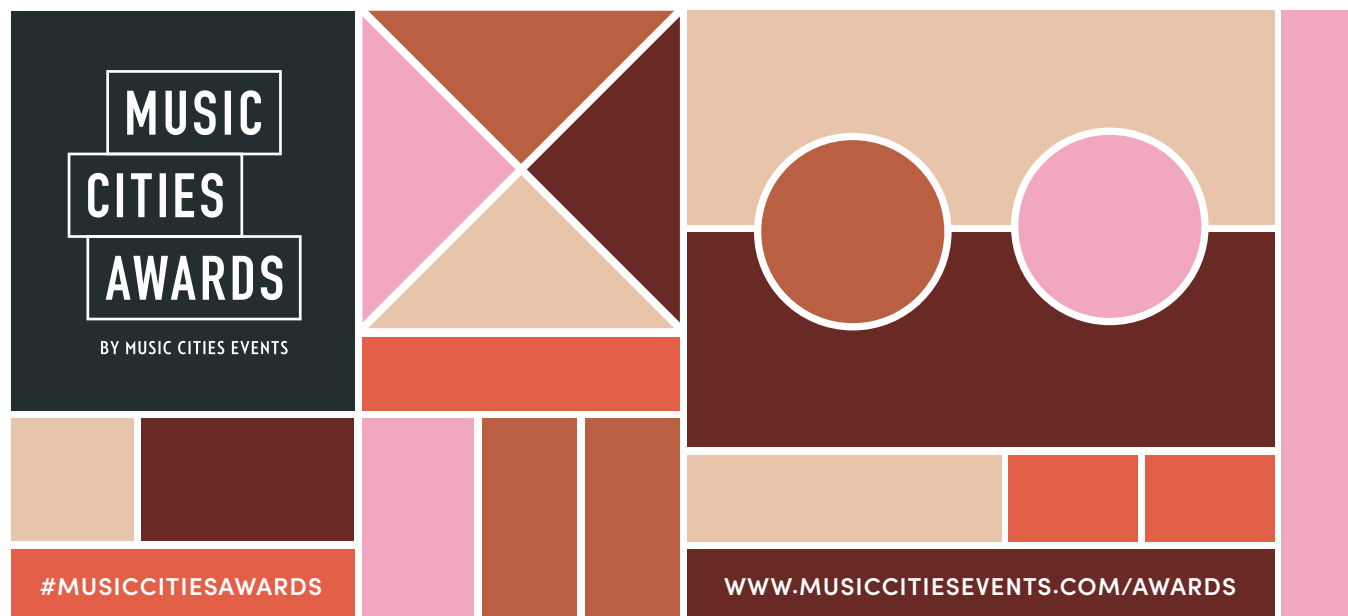
Our Past Events



Over the last eight editions of Sound Development we had:



Music Cities Awards



The first-ever edition of the Music Cities Awards was hosted on September 23rd 2020. Ever since, the Awards have become a global competition designed to acknowledge and reward the most outstanding applications of music for economic, social and cultural development in cities and places all around the world.

With 11 different Awards spanning small to large city initiatives, tourism, sustainability, music offices, real estate and the night time economy, the Music Cities Awards is the first initiative of its kind to promote best practice and demonstrate the value of music to the world.

Over the first three editions, the Awards saw a total of 200+ applications coming from 35+ countries in 6 continents. Winning applicants span from music tourism projects to initiatives that support diversity and inclusion, as well as the best uses of music in real estate, amongst others.

"AS WE COME OUT OF THIS PANDEMIC IT'S EVEN MORE IMPORTANT TO UNDERSTAND THE VALUE OF MUSIC AND THE CITIES WE LIVE IN. WE KNOW EACH CITY AND IT'S MUSICAL ECOSYSTEM IS UNIQUE, AND CELEBRATING THAT DIFFERENCE IS KEY TO A GLOBAL RECOVERY."

**AMMO TALWAR, CEO,
PUNCH RECORDS (UK)**

Music Cities Awards

OUR 2022 JURY

BECC BATES Director, Creative Industries, Department for Innovation & Skills (Australia)

BONNIE RICHARDSON-LAKE

Permanent Secretary: Social Development & Education, Government of Anguilla (Anguilla)

FABIANA BATISTELA

Director, Sim Sao Paulo (Brazil)

JEB GUTELIUS Executive Director, The Ally Coalition (Canada)

JOSÉ FREUEREISEN President, Red Nacional de Territorios Creativos de Chile / Frutillar Ciudad Creativa (Chile)

KELLEY PURCELL Vice President, Membership & Industry Relations, The Recording Academy (USA)

KRISTEN CHAN Manager, National Arts Council, Singapore (Singapore)

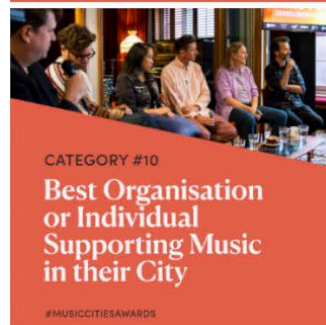
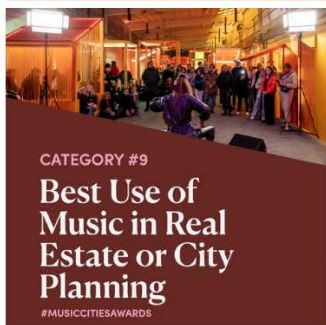
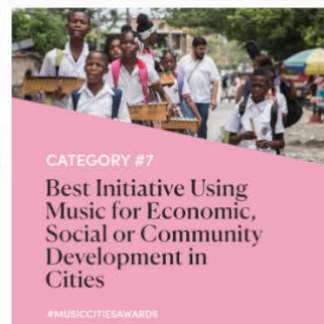
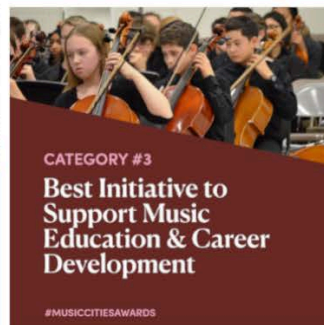
OJAY MCDONALD Chief Executive, Association of Town & City Management (UK)

THULANIE HEADMAN Co Founder / Operations Manager, Bridges For Music (South Africa)

TIFFANY FUKUMA Managing Director, Trnas Europe Halles (Sweden)



OUR 2023 CATEGORIES



MUSIC CITIES COMMUNITY

We are a community of people in every profession and sector using music to create more value in towns and cities all over the world. We're committed to learning, sharing and networking to ensure that every city is a music city.



Watch all past Music Cities Events in-person conferences



Join monthly live virtual webinars, presentations & Q&As



Connect, share and learn from our other global members



Exclusive access to latest industry news

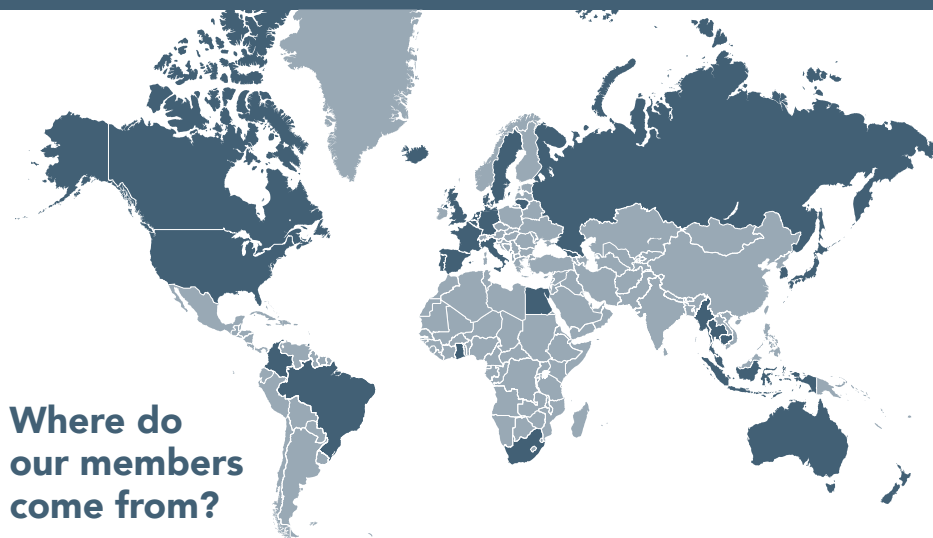


Watch all recorded online webinars & presentations



Free or discounted access to our global events

Head to www.musiccitiasevents.com/community-about for more information



Which sector do our members come from?

22%	Music Industry	12%	Events & Tourism	7%	Education & Academia
16%	Government Organisations	10%	Media & Communication	7%	Music Venues
13%	Non-Profit Initiatives & Associations	7%	Music Offices	6%	Real Estate