



MUSIC CITIES CONVENTION IS HEADING TO TULSA IN 2022!

The global gathering will take place on November 2-5, 2022.

(OCTOBER 25, 2021 / Tulsa, USA) – November 2-5 2022, will see global policymakers, music industry professionals, NGOs, academics, brands, and city leaders meet in-person in Tulsa, Oklahoma for the eleventh global edition of Music Cities Convention, the largest and most extensive gathering on the topic of music cities in the world.

The announcement of the four-day event follows the publication of the Tulsa Music Strategy, which assesses and analyses the impact that music has on Tulsa’s economy, and aims to cement Tulsa as a music city for the world.

Hosted alongside the Tulsa Office of Film, Arts & Culture, and Tulsa Regional Tourism, the two convention days will explore topics such as global music city policies, music’s role in economic & social development, music and technology, music and education, the role of music in future cities, the night time economy, supporting musicians, city & place branding, music tourism, music & real estate, music for community building and more.

“The City of Tulsa is honored to host the eleventh global edition of Music Cities Convention in 2022,” commented City of Tulsa Mayor G.T. Bynum. “It’s no secret that Tulsa has a rich and eclectic music history of its own. This feels like a harmonic pairing: Music Cities’ great content, the gathering of industry professionals from around the globe and Tulsa’s unique music scene as the backdrop.”

“The decision to host Music Cities Convention in Tulsa now couldn’t have come at a better time,” added Ray Hoyt, Tulsa Regional Tourism, “The momentum and energy supporting artists, live performances and museums is at an all-time high. Music is at the heart of Tulsa’s zeitgeist.”

Alongside the conference, delegates will be able to enjoy a complimentary music tour of Tulsa. They’ll explore some of the city’s main music attractions and iconic venues including

the historic Cain's Ballroom, award-winning BOK Center, the legendary Church Studio, and the highly-anticipated Bob Dylan Center, which is opening in May 2022.

"We're delighted to announce that Tulsa will be hosting the 11th edition of Music Cities Convention in November 2022! Tulsa is a global city that's showing real leadership in strategically focusing on music within its plans for economic and social development, and we're excited to be bringing an international group of music & city leaders together in Tulsa for networking, business development, but to also further the debate on how music can be integral to developing more vibrant places to live and work." Luke Jones, CEO, Music Cities Events

This is the eleventh global edition of the Music Cities Convention, with previous editions hosted in the USA, UK, Germany, Australia, China and South Korea.

Tickets and more information on Music Cities Convention are available on the event's official website www.musiccitiasevents.com/mcc-tulsa

ABOUT MUSIC CITIES CONVENTION

Music Cities Convention is the biggest global event exploring the uses and importance of music in the development of cities all around the world. From community development to education, economic development, employment and health, music impacts a number of issues prevalent in city planning. Music Cities Convention will bring together the top minds from municipalities, brands, real estate, health, events, academia, non-profits, the music industry and more, to introduce new thinking, action and structure to develop more vibrant, global cities.

ABOUT MUSIC CITIES EVENTS

Music Cities Events organises world-leading international conferences on the topic of music cities & music tourism, produces the leading international awards ceremony on music cities, and runs the Music Cities Community, the first-ever platform for professionals in all industries using music to create more value in towns, cities & places. Music Cities Events' vision is for everyone to understand and advocate for the value of music in improving the world.

ABOUT TULSA OFFICE OF FILM, ARTS & CULTURE

The mission of the Tulsa Office of Film, Music, Arts & Culture (Tulsa FMAC) is to develop and connect resources to further grow and enhance northeast Oklahoma's creative industries, including film, music, and the arts, all while promoting Tulsa as a creative hub and cultural destination. Our primary goal is to highlight Tulsa's creative industries to the world, so they continue to grow and flourish. Tulsa FMAC administers Play Tulsa Music, the Tulsa County

Film Recovery Program, and the Tulsa Creativity Database. Tulsa FMAC is housed under Tulsa Regional Tourism. For more information, visit tulsafmac.com

Instagram @musiccitiasevents | Facebook @musiccitiasevents | Twitter @MusicCitiesSD

#MusicCitiesEvents #MusicCitiesConvention