



FOR MORE INFORMATION

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MUSIC TOURISM CONVENTION **POSTPONED TO 2021** DUE TO COVID-19

The 5th global convening on music and tourism will now take place on Sept 29 - Oct 2 2021

(CLEVELAND, MS) - Tourism organizations, the music & events industry and academics from around the world would have gathered in Cleveland, Mississippi this September for the fifth global edition of the Music Tourism Convention. The unprecedented global pandemic has led to event hosts Visit Mississippi, the city of Cleveland Mississippi & Music Cities Events taking the decision to postpone the event to Sept 29 - Oct 2 2021.

Luke Jones, the CEO of Music Cities Events explains the reasoning behind the postponement, “We’ve looked at all of the factors created by Covid-19 which are impacting this year’s event, and have decided alongside our partners that we need to postpone to ensure that we can organise the best event possible. We are extremely sorry for the inconvenience caused, but we’re working closely with our event partners to guarantee that 2021 will be an even bigger and more international event than originally planned. We can’t wait to bring 300+ global delegates to Cleveland, Mississippi and the Mississippi Delta in Fall 2021.”

Ticket holders will be contacted with more information, with all purchased tickets being valid for the new event dates. If ticket holders can’t make the new dates then they will have the option to transfer the value of the ticket bought towards a subscription of Music Cities Events’ brand new online platform, the [Music Cities Community](#), or request a full refund.

“Ensuring the safety of locals and visitors is the top priority for the state,” said Visit Mississippi Director Craig Ray. “While we can’t wait to welcome leading music and tourism professionals from around the world to the Birthplace of America’s Music, we will use the next year to make sure this event is the best of its kind.”

Music Tourism Convention is hosted by Visit Mississippi, the City of Cleveland Mississippi, Sound Diplomacy, and Music Cities Events and will now take place in Cleveland, Mississippi on 29 Sept - 2 Oct 2021.

ABOUT MUSIC TOURISM CONVENTION

Music Tourism Convention is the world’s most extensive conference bringing together the music and tourism sectors to explore how music impacts, benefits and improves tourism, from festivals to heritage, music trails to food, awards to partnerships. Music Tourism Convention will bring together executives from across the tourism, public, private and creative sectors to expand on the opportunities the music and tourism sectors can gain from each other.

Music Tourism Convention has already been held in Liverpool in the UK, Franklin in the USA and Cologne in Germany, bringing together 725+ international delegates from the tourism and music industries in 125+ cities and 25+ countries.

ABOUT MUSIC CITIES EVENTS

Music Cities Events organises world-leading international conferences on the topic of music cities, produces the leading international awards ceremony on music cities, and runs the Music Cities Community, the first-ever platform for professionals in all industries using music to create more value in towns, cities & places.

In everything Music Cities Events does it aims to showcase the best uses of music by individuals, organisations and cities all over the world.

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