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**MUSIC CITIES EVENTS PRESENTS THE FIRST CELEBRATION
OF THE WORLD'S BEST USES OF MUSIC: THE MUSIC CITIES AWARDS.**

The ceremony will be held alongside Colorado's Music Cities Convention, on September 23rd

(DENVER, CO) – Government, music industry, civic leaders and academics from around the world will gather in Denver, CO., in September 2020 as the first edition of the Music Cities Awards acknowledges and rewards the most outstanding applications of music for economic, social and cultural development in cities and places all around the world.

The awards aim to promote best practice and demonstrate the value of music to the world. The ceremony will be held alongside Music Cities Events' tenth Music Cities Convention.

"The awards were born out of a desire to further recognise and celebrate the amazing work that people and organisations are doing all around the world in using music to improve and develop their towns and cities. Our goal as a team is to keep on raising awareness of this work in order to stimulate further global development. We have been working very hard behind the scenes and we are thrilled to finally be able to share the awards with the world!"
Luke Jones, CEO, Music Cities Events

There are a total of 9 Music Cities Awards spanning small to large city initiatives, tourism, sustainability, music offices & professionals, real estate and the night time economy. Applications are open to everyone and it is free to enter. Furthermore, applicants can apply to one or more categories, and can apply on behalf of a third party.

Awards

1. Best Use Of Music In Towns And Cities (Under 500k Population)
2. Best Use Of Music In Cities (Over 500k Population)
3. Best Music Cities Initiative To Directly Support Musicians
4. Best Use Of Music To Drive Tourism
5. Best Use Of Music To Support Sustainability

6. Best Night Time Economy Initiative
7. Best Use Of Music In Property Development/Real Estate
8. Best Global Music Office
9. Public Service Award For A Leading Music Cities Professional

The Music Cities Awards jury is comprised of an inclusive global mix of music cities professionals, from former label presidents to musicians to former secretaries of culture to music initiative leaders to leading urban studies theorists.

Jury

- **Al Bell** – Former Chairman & Owner, Stax Records / Former President, Motown Records Group / Chairman & CEO, Al Bell Presents.
- **Aubrey Preston** – Real Estate Entrepreneur / Founder, Americana Music Triangle / Owner, RCA Studio A.
- **Brian Ritchie** – Bassist, Violent Femmes / Music Curator, MONA / Organiser, MONA FOMA.
- **Cherry Chan** – Chairperson, Renaissance Foundation.
- **Em Ekong** – Founder, Urban Inclusion Community / Public Relations & Communications Director, United Cities and Local Governments of Africa.
- **Kim-Marie Spence** – Postdoctoral Researcher, Southampton Solent University / Adjunct Lecturer, University of the West Indies / Author.
- **Dr. Lee, Dong-yeun** – Professor, Korea National University of Arts / Organiser, Global Music City Seoul / Co-organiser, DMZ Peace Train Music Festival / Director, Platform Changdong61.
- **María Claudia López Sorzano** – Former Secretary of Culture, Leisure and Sport, City of Bogota.
- **Richard Florida** – Professor, University of Toronto / Author, The Rise of the Creative Class / Founder, the Creative Class Group.
- **Sandra Wall** – Trade and Industry Development, Creative Sector & Focal point UNESCO City of Music, Municipality of Norrköping.

Music Cities Convention's delegates will automatically receive a pass for the Music Cities Awards ceremony. Tickets to the general public will be available closer to the ceremony date. The ceremony will include food, drinks and live music and will run from 6.30pm until 10pm.

ABOUT MUSIC CITIES EVENTS

Music Cities Events is a global series of conferences focused on all aspects of music and cities, including how music impacts and influences policy, city planning, economic development, tourism, health, education, the night-time economy and more.

ABOUT MUSIC CITIES CONVENTION

Music Cities Convention is the world's first event to explore the relationship between city planning, strategy, development and the music industry. From venue and community space development to education, employment, event provision, licensing, regulation and demographics, music industries impact a number of issues prevalent in city planning, strategy, regulative and legislative aspects. Music Cities Convention will bring together the top minds from municipalities, regions, academics, consultancies and the music industry to discuss, debate and introduce new thinking, action and structure to develop more vibrant, global cities.

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