

# HULL MUSIC CITIES PROGRAMME

Wednesday 10 June  
Double Tree Hilton Hull



Scan to explore the programme

@sound\_diplomacy

Sound-Diplomacy

9:00 – 10:00

Registration, coffee and pastries

10:00 – 10:15

Opening Remarks

- Shain Shapiro, Founder, Sound Diplomacy
- Kath Wynne-Hague, Managing Director, Hull Culture & Leisure & Head of Service for Culture, Place and City Centre – Hull City Council

10:15 – 10:35 | Fireside Chat

Mixing Music and Policy

- John Robb, Journalist
- Charlie Kemp, Head of Creative Place & Interim Head of Business Solutions, Tees Valley Combined Authority

10:35 – 11:25 | Panel

Presented by Legends Global: Measuring Impact: Big, Small – Everything Is About Community

Moderator: Jett Glozier, Head of Business Development, Sound Diplomacy

- Sam Ryder, Director of Concert Hall Development, Legends Global
- Luca Jacob, CEO, Piranha Arts
- Denz Ibrahim, Head of Futuring and Placemaking, Legal And General
- Charlotte Dryden, CEO, Oh Yeah Music Centre
- Emily Collins, Head of Sound, SoundNSW

11:25 – 12:05 | Networking Coffee Break

12:05 – 13:00 | Panel

Presented by Center for Music Ecosystems: Everywhere Music City: Building Resilient Ecosystems Outside the Centre

- Moderator: Angharad Cooper, Director of Operations, CME
- Kath Wynne-Hague, Managing Director, Hull Culture & Leisure & Head of Service for Culture, Place and City Centre – Hull City Council
- Jessica Marsh, Director of Events & Strategic Engagement, Bird Creatives
- Nils Fischer, Specialist Representative for Nighttime Culture, City of Leipzig, Department for Culture and Arts
- Isabelle Schaun, Head of the International Cooperation Office, Salvador de Bahia

13:00 – 13:30 | Fireside Chat

Presented by PPL: The impact of Music and Giving

- Sarah Wall, Senior Events and Partnerships Manager, PPL
- Chiedu Oraka, Artist, Lockdown
- Samuel Nichols (Whiskas), Director, Music Local / Launchpad

13:30 – 14:45 | Networking Lunch

14:45 – 15:25 | Strategic Case Studies

- The Fan-led Review of Live and Electronic Music: Lord Brennan of Canton, House of Lords
- Using technology to break down barriers to musical creative : Sally Currie (Chief Executive Officer, Drake Music)
- Climate solution: Maisie Taylor, Accelerator City Sustainability Project Manager, Liverpool City Council
- Dave Wakelin, Liverpool City Council x UNAC
- Session 4: Daniel Fletcher, Director of Institutional Relations and Partnerships, Fever

15:25 – 15:40 | Networking Coffee Break

15:40 – 17:15 | Workshop

The Music City Lab: Solving Urban Challenges Collectively

- Climate Emergency – Teresa Moore, Director, A Greener Future
- Night Time Economy – Georgia McDonnell Adam, Member of Board of Directors, Night Time Foundation
- Tech – Philip Benson, UK Black Tech
- Health – Sandra Schembri, Power of Music Consortium

19:00 – 23:00 | Hull of a Night

- The Adelphi Club
- Polar Bear Music Club
- The Social
- People's Republic
- Dive
- Abermarle
- Abermarle Music Centre
- The Welly Club

[Click here for information](#)

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Connexin Live



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9:00 – 9:45

Registration, coffee and pastries

9:45 – 9:55

Opening Remarks

9:55 – 10:35 | Focus Session

Music as a Pillar of Peace and Recovery

- Jake Groshong, CEO, Playing For Change
- Iryna Lobanok, Mainstream Music Programme Manager, Ukrainian Institute
- Ahmed Saqer, Director, Palestine Music Expo

10:35 – 11:30 | Panel

The Policy Remix: Bold Solutions for Resilient Music Cities

- Moderator: Sean Adams, Founder / Podcast Host / Artist Manager, DrownedInSound
- Alice Glenn, Executive Vice President, New Orleans & Company
- John Graham, Minister for Music, New South Wales
- Yaw Owusu, Creative Consultant, Nothin But the Music
- Susannah Tantemsapya, Founder & Executive Director, Creative Migration
- Eddie Hatitye, Executive Director, Music In Africa Foundation

11:30 – 12:10 | Networking Coffee Break

12:10 – 12:35 | Fireside Chat

Presented by Generator: Northern Soundlines

- Dave Haslam, music journalist and DJ
- Nadine Shah, musician

12:35 – 13:30 | Panel

The Power of Music City Networks

- Moderator: Sarah Pearson, Co Founder / Co CEO, Beyond The Music
- Katie Duffy, Head of Arts and Music, Glasgow Life
- Emma Andrau, Producer/project collaborator, Kulturföreningen Humlan
- Mathias Rauch, Head of Cluster Creative Economy & Focal Point UNESCO Creative City of Music Mannheim, City of Mannheim
- Asa Dýradóttir, Head of Reykjavík Music City

13:30 – 15:00 | Networking Lunch

15:00 – 15:40 | Strategic Case Studies

- How to Change The World with a Sound System?: Eva Rowson (Managing Director, Bergen Kjøtt)
- LIVE Trust: Funding Work in Support of Grassroots Music: Jon Collins, CEO, LIVE (Live Music Industry Venues and Entertainment)
- Session 3: Naomi McMahon, Head of Brands, UMG
- Anatomy of a Closure: What Can Still Be Done to Prevent Music Closures: Audrey Guerre (Coordinator, LiveDMA)

15:40 – 17:10 | Workshop

The Music City Policy Hackathon: Designing Public Policy Collectively

- Community Engagement: Ben Lewis, Managing Director, Young Voices
- Infrastructure: Jett Glozier, Head of Business Development, Sound Diplomacy
- Tourism: Signe Jungersted, CEO, Group Nao
- Sound and Placemaking: Sunil Sharpe, DJ and Music Producer

17:10 – 17:15 | Closing Closing Remarks

Music Cities Awards at Hull Minster

18:30 – 19:15

Pre-Awards Reception

19:15 – 21:30

Music Cities Awards

21:30 – 01:00

Afterparty at the Lexington Bar (DoubleTree by Hilton)

[Click here for tickets](#)