



## FOR MORE INFORMATION

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### COLORADO MUSIC CITIES CONVENTION **POSTPONED** INDEFINITELY DUE TO COVID-19

(DENVER & FORT COLLINS, CO) – Government, music industry, civic leaders and academics from around the world would have gathered in Denver, Red Rocks and Fort Collins, CO, in September 2020 for the ninth global edition of Music Cities Convention. The unprecedented global pandemic has led to event hosts Denver Arts & Venues, the Music District, & Music Cities Events taking the decision to indefinitely postpone the event.

Luke Jones, the CEO of Music Cities Events explains the reasoning behind the postponement, “Unfortunately due to the extreme impact of Covid-19 on our event partners, as well as the wider music ecosystem in Denver, Fort Collins and the USA, we have decided alongside our partners Denver Arts & Venues and the Music District to indefinitely postpone the event. We had an incredible Music Cities Convention planned, although the health of our delegates, partners and team are our number one priority. We have North American event hosts confirmed for 2021 & 2022, but we’ll be looking to bring Music Cities Convention back to Colorado from 2023 on.”

Ticket holders will be directly contacted with the available options for their ticket, with options ranging from a full refund, to transferring the value of the ticket bought towards a subscription of Music Cities Events’ new Music Cities Community, transferring the ticket to the upcoming Seoul Music Cities Convention, or to the soon-to-be-announced 2021 fall North American Music Cities Convention.

The Colorado Music Cities Convention would have taken place from September 23-26 2020 at numerous venues including the McNichols Civic Center Building in Denver, Red Rocks and the Music District in Fort Collins, and hosted by Denver Arts & Venues, The Music District, Sound Diplomacy, and Music Cities Events.

This would also have been the ninth global edition of the Music Cities Convention, with previous editions hosted in the USA, UK, Germany, Australia and China, and the next edition to be held on 10-12 November 2020 in Seoul, South Korea.

## **ABOUT MUSIC CITIES CONVENTION**

Music Cities Convention is the world's biggest event exploring the relationship between city planning, strategy, development and the music industry. From venue and community development to education, employment, health, event provision, licensing, regulation and demographics, music ecosystems impact a number of issues prevalent in city planning, strategy, regulative and legislative aspects. Music Cities Convention brings together the top minds from municipalities, regions, academics, consultancies and the music industry to discuss, debate and introduce new thinking, action and structure to develop more vibrant, global cities.

## **ABOUT MUSIC CITIES EVENTS**

Music Cities Events organises world-leading international conferences on the topic of music cities, produces the leading international awards ceremony on music cities, and runs the Music Cities Community, the first-ever platform for professionals in all industries using music to create more value in towns, cities & places. In everything Music Cities Events does it aims to showcase the best uses of music by individuals, organisations and cities all over the world.

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