



March 22, 2018 saw Sound Diplomacy, Music BC, Creative BC, Factor & the Government of Canada, MusicCounts & Let's Hear It: 2018 Juno's Host Committee organise the first ever Music Cities Forum.

The event took a look into the current best practice in Canadian and North West American cities, exploring the extent of music's role within these places. Opening a cultural exchange between cities, the event invited participants to share ideas for integrating music into future plans, structures and ecosystems in cities.



A DAY OF LEARNING, BEST PRACTICE AND EXAMPLES OF MUSIC'S ROLE ON CITIES IN CANADA AND BEYOND



Music Cities Forum Vancouver was held on March 22nd 2018, and had 150 delegates from all over Canada and North West USA join a mix of panels, presentations and collaborative roundtables discussions.

80% OF SURVEY
RESPONDENTS
**SAID THE EVENT
WAS VERY GOOD**

“
AT A SOUND DIPLOMACY EVENT, YOU WILL MEET A RARE AND VALUABLE MIX OF MUSICIANS, FOLKS FROM THE MUSIC INDUSTRY, POLITICIANS AND GOVERNMENT STAFF AND MUSIC POLICY EXPERTS. THAT'S THE IDEAL FOR DISCOVERING HOW WE HAVE ENLIVENED OUR CITIES WITH LIVE MUSIC AND NEW IDEAS FOR DOING THAT.”

Michael Gordon, Senior Downtown Planner, City of Vancouver

”

AT MUSIC CITIES FORUM VANCOUVER WE HAD:



PRESENTATIONS INCLUDED:

- Vancouver Music City Initiative
- Portland, Oregon, Learning From Our Neighbours
- Case Study: The Role Of Festival D'ete on Quebec Cities
- Music and Safety Summit in Seattle: A Case Study
- Stanstead House Concerts

PANELS INCLUDED:

- Music Cities Policies: New Trends & Ideas In Canada
- A Discussion: Solving Noise, Ordinance And Density In Music Cities

ROUNDTABLES INCLUDED:

- We're New To This! What Do We Do?
- Music And Local Plans – Influencing The Long Term

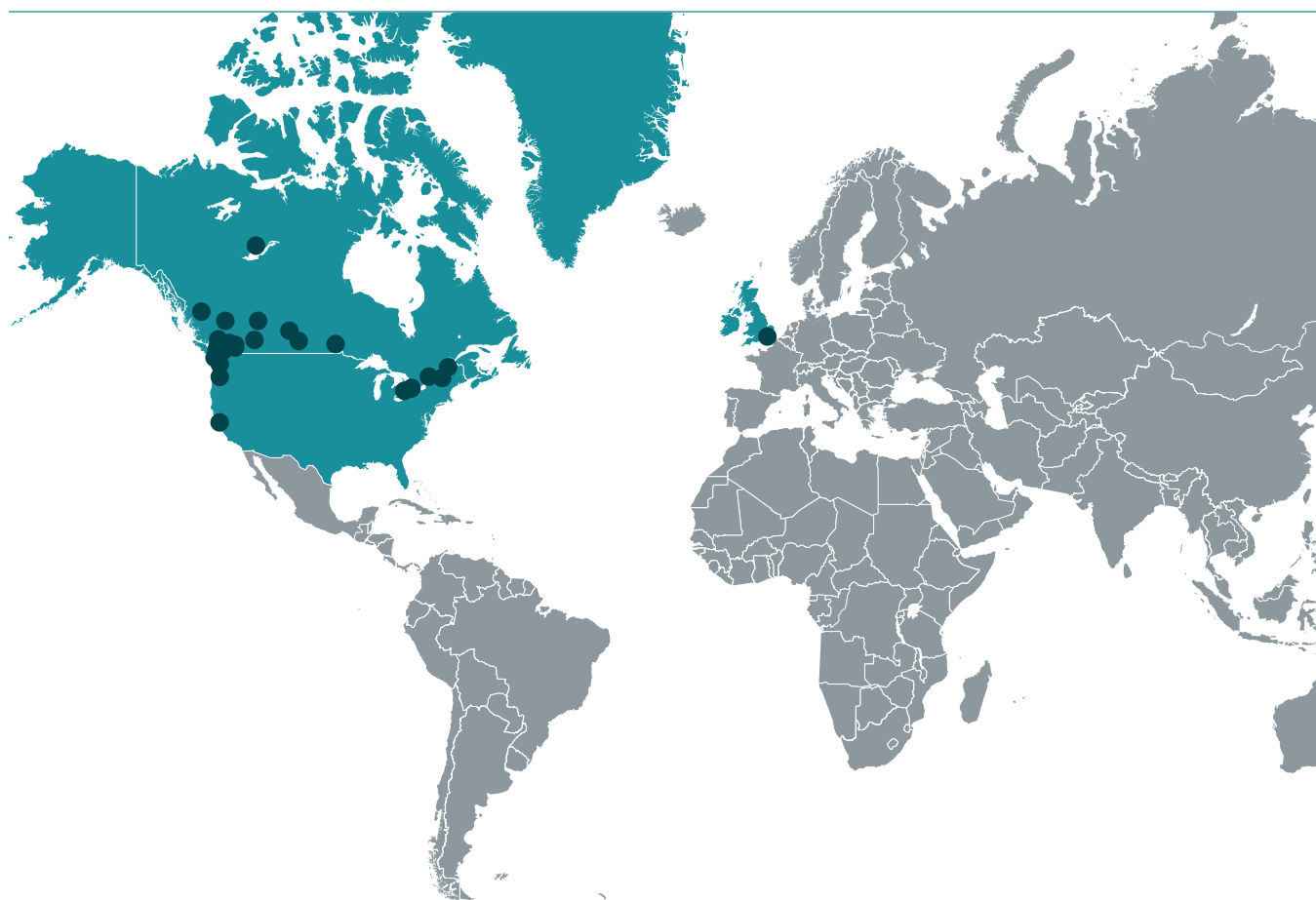


I LEARNED A LOT FROM A
WIDE VARIETY OF INTERESTING
PEOPLE ALL FACING DIFFERENT
PROBLEMS IN THEIR LOCATIONS.

Carly Bradley, Executive Producer,
Folk on the Rocks



CITIES AND COUNTRIES REPRESENTED



“

INCREDIBLY USEFUL
INFORMATION SHARED FROM
MULTIPLE PERSPECTIVES
AND EXPERIENCES. ECLECTIC
GATHERING OF PEOPLE WITH
REAL-WORLD WISDOM.

Hal Newman,
Chief Concert Host, The Stanstead
House Concerts Network

”

Canada in focus



SPEAKERS

Louis Bellavance,

Director – Programming, Festival D’ete,
Quebec City

Carly Bradley, Executive Producer,
Folk On The Rocks, Yellow Knife

Kate Becker, Director, Office of Film + Music,
City of Seattle

Cory Crossman,

Music Industry Development Office,
Culture Office | Community and Economic
Innovation, City of London

Councillor Heather Deal,

Councillor, City of Vancouver

Michael Gordon, Senior Downtown Planner,
Downtown Group Department of Planning,
Urban Design and Sustainability, City of Vancouver

Jocelyn Kane,

Consultant, 24 Palm Trees LLC & Former Exec Dir
of San Francisco Entertainment Commission

Meara McLaughlin,

Executive Director, MusicPortland

Tyson McShane,

Senior Planner II | Long Range Planning,
City of Saskatoon

Mark Milne, Sonic Unyon Records,
Supercrawl Productions, Upholdings

Hal Newman, Chief Concert Host,
The Stanstead House Concerts Network

Lynn Ross, Cultural Planner, Cultural Services,
City of Vancouver

Sara Stasiuk, VP Finance and Operations,
The Forks, Winnipeg



PARTNERS

MUSIC CITIES FORUM PARTNERS:



This project has been made possible in part by the Government of Canada.
Ce projet a été rendu possible en partie grâce au gouvernement du Canada.



ATTENDING THE MUSIC CITIES CONFERENCE IN VANCOUVER BC WAS A REVELATION FOR ME AS A NEW LOCAL MUSIC ADVOCACY GROUP IN PORTLAND. EVERY PRESENTATION WAS RELEVANT AND COMPELLING. THE NETWORKING BETWEEN SESSIONS CREATED CONNECTIONS AND CONVERSATIONS THAT HAVE CONTINUED TO PROMPT NEW IDEAS FOR OUR OWN EFFORTS I WILL ATTEND AS MANY OF THESE GATHERINGS AS POSSIBLE IN THE FUTURE.

Meara McLaughlin, Executive Director, MusicPortland

VANCOUVER 2018 DELEGATES

ADAM KANE NORCOTT

Producer, Adam Kane Productions

ALEX GRIGG

Executive Director, Music BC Industry Association

ALLAN MARKIN President, South Okanagan Performing Arts Centre Society

ALLISON OUTHIT

Vice President, Operations, FACTOR

AMY TERRILL Executive Vice President, Music Canada

ANATOLIA CARRICO

Director, Red Gate Arts Society

ANDREA GRAHAM

Co-Founder and Music Director, Bass Coast Festival

ANDREW SPINDOR

Engineer, Vancouver Film Orchestra

ANGELA HARRIS Owner, Fair Wend Entertainment Services

ANITA HUBERMAN

CEO, Surrey Board of Trade

ANNA HILLIAR Production Manager, Bass Coast Festival

AUDREY TANNANT

Musician, Vancouver Musicians' Association

BOB D'EITH MLA, Legislative Assembly of BC

BRANDON WILBUR

Manager, Guilt & Company

BRANISLAV HENSELMANN

Managing Director, City of Vancouver

BRENDA GRUNAU

Manager, BC Music Fund

BRENNA KNOUGHT

Director, Planning & Development, CARAS | The JUNO Awards | MusiCounts

BRENT OLIVER

Director, Alberta Music

BRITTANY AYTON Program Administrator, Music BC Industry Association

BRYAN TASAKA Manager, Major Events & Filming, City of Richmond

CARLY KLASSEN Executive Director, Alberta Music

CARLY FREY Managing Director, Nordicity West

CARLY BRADLEY Executive Producer, Folk On The Rocks

CARRIE BROWN

Carrie Brown Management

CHRIS STARTUP

Musician, Vancouver Musicians' Association

CHRIS CAMPBELL Director of Culture & Entertainment Tourism, London Tourism

CHRIS NORWOOD

Director, Corporate Strategy, Netzwerk Music Group

CHRISTA VANDEBERG

Festival, Events & Animation Supervisor, Resort Municipality of Whistler

CHRISTINA CHI Business Manager, DMCL Chartered Professional Accountants

COREY POOLE

Communications Coordinator, Music Canada

CORY CROSSMAN

Music Industry Development Office, Culture Office Community and Economic Innovation, City of London

CLLR HEATHER DEAL

Councillor, City of Vancouver

CYRUS SONGAD

Client Development Director, Ticketmaster

DAVID PAY Artistic Director, Music on Main

DAVID WHITELOCK

Director, Fwd Play

DEB BEATON-SMITH Owner, Beat Music Management

DIANA LEUNG Cultural Planner, City of Vancouver

DIANE KADOTA Project Manager, VIM House

DONNA BRANSTON

Business Manager, DMCL Chartered Professional Accountants

DREW MACDONALD

President, Factor

DUNCAN MCKIE

DUSTY KELLY Business Agent, Vancouver Musicians & Association

DYLLAN TOWLE

Project Manager, Light Organ Records

EMY STANTCHEVA

Manager, MusicOntario

ERIN BENJAMIN Executive Director, Music Canada Live

EVIE LAVERS Marketing Coordinator, Island Mountain Arts/ArtsWells Festival

GINA LOES

Program Analyst, Creative BC

HAL NEWMAN

Chief Concert Host, Stanstead House Concerts Network

HARVEY HUBBALL

Sport & Event Sales Manager, Tourism Kelowna

HEATHER GALLAGHER

Manager, Smithers District Chamber of Commerce

HEATHER BEATY

Musician, Vancouver Musicians' Association

JASON SULYMA Promotions Manager, This Is Blueprint

JEAN-STÉPHEN PICHÉ

Assistant, Deputy Minister Canadian Heritage

JEN HODGE

Musician, Vancouver Musicians' Association

JIM CARRICO Director, Red Gate Arts Society

JOCELYN KANE Consultant, 24 Palm Trees LLC & Former Exec Dir of San Francisco Entertainment Commission

JOHN DONNELLY President, John Donnelly & Associates

JORDAN STUART

Owner, Guilt & Company

KAITLYN REINING Program Analyst, BC Music Fund

KAREN BASI

Cultural Services Manager, City of Coquitlam

KATE BECKER

Director – Office of Film & Music, City of Seattle

KATE WATTIE General Manager, Tonic Records

KELLY TWEEDALE

President, Vancouver Symphony Orchestra

KHARI MCCLELLAND

Musician, Owner Fearless Melodies Music Company

KRISTEN ROBINSON

Producer, Kristen Robinson Communications

KRISTINA LAO

Community and Business Development Nimbus School of Recording & Media

KRISTY KLAIBER

Production & Programming Coordinator, BrandLIVE

LIESL JAUK Manager, Arts Services, City of Richmond

LILIANA DRAGOWSKA

Music Strategy Co-ordinator, Smithers District Chamber of Commerce

LINDSAY MCPHERSON

Program Manager, Music BC

LORI JANSON Director, Destination Development Tourism Vancouver

LOUIS BELLAVANCE

Director – Programming Festival D'ete, Quebec City

LUKE JONES Events Manager, Sound Diplomacy

LYNN ROSS

Cultural Planner, Cultural Services, City of Vancouver

MALCOLM LEVY

Director, Hybridity Music

MARGARET WITTGENS

Director of Public Space & Street Use, City of Vancouver

MARGARET MOREIRA

Administrative Assistant, Gold Country

MARGAUX HENNEBERY

Business Manager, DMCL Chartered Professional Accountants

MARK FENSTER

President, Autumn Song Inc.

MARK MILNE

Co-owner, Sonic Unyon

MARLEE EHELER Production Assistant, BrandLIVE

MARY RUKAVINA

Filming & Special Events Manager, City of Surrey

MATT OWCHAR

Talent Buyer, This Is Blueprint

MATT MASTERS Program Leader, Alberta Music Cities

VANCOUVER 2018 DELEGATES

MATTHEW CARRICO

Festival Director,
Car Free Day

MEAGAN DAVIDSON

Co-Founder,
Tiny Kingdom Music

MEARA MCLAUGHLIN

Executive Director,
MusicPortland

MEGAN COOPER Business
Manager, DMCL Chartered
Professional Accountants

MELISSA TSANG Artistic
Planning & Operations
Manager, Music on Main

MICHAEL GORDON

Senior Downtown Planner,
City of Vancouver

MICHAEL HOFWELLER

President, Sessionwire
Communication Inc.

MICHAEL AVERILL

Musician/Artist Developer,
Michael Averill Productions

MICHAEL DAWSON

Executive Director,
SaskMusic

MICHELLE HERREWYNEN

General Manager,
Vancouver Cantata Singers

MIKE SHCRODER

CEO, Nimbus School of
Recording Arts

NATE SABINE

Director of Business
Development, Blueprint

NICHOLA REDDINGTON

Senior Cultural Planner,
City of Victoria

NINA BUDDHDEV

Consultant, Heritage Arts
Vois Créatives

PAIGE GUSCOTT

Communications and
Community Engagement,
Music BC Industry
Association

PATRICK U ONUKWULU

Artistic Managing Director,
Festival African Heritage
Music & Dance Society

PAUL CLARK

Manager of Programming,
Guilt & Company

PIERRE RIVARD

Executive and Artistic
Director, Le Centre Culturel
Francophone de Vancouver

PREETI YADAV

Special Events Coordinator,
City of Surrey

PREM GILL

CEO, Creative BC

RED HEARTBREAKER

Composer/Performer,
Heartbreaker Music

ROB CALDER

Founder, Secret Study

ROBERT CATHERALL

Consultant, Nighttime
Economies

ROBIN LEOBE

CEO, Sessionwire
Communication Inc.

ROBYN STEWART

Executive Director,
Breakout West

SAMANTHA REEVE

Main Street Festival
Coordinator, Car Free Day

SANDRA GAJIC Director,
Vancouver Civic Theatre

SARA STASIUK VP, Finance
and Operations, The Forks

SAVANNAH WELLMAN

Co-Founder,
Tiny Kingdom Music

SCOTT PLUSQUELLEC,
Nightlife Business Advisor,
Office of Film + Music,
City of Seattle

SCOTT JOHNSON

President, Music BC

SEAN MCMANUS Executive
Director, Manitoba Music

SEAN BICKERTON

BC Director,
Canadian Music Centre

SHAIN SHAPIRO

CEO, Sound Diplomacy

SHARMAN KING Musician,
Vancouver Musicians'
Association (VMA)/City of
Vancouver Arts Council

SKY BRIDGES

Chief
Operating Officer, Aboriginal
Peoples Television Network

SOPHIE COUTUR

Director, Music Policy and
Programme, Canadian
Heritage

STEVE MANN Label Manager,
File Under: Music

TARUN NAYAR

Artistic Director, VIBC

TERRA DICKINSON

Cultural & Community
Events Supervisor,
City of Coquitlam

TIM POTOCIC

Co-owner, Sonic Unyon

TONY YACOWAR Business
Manager, DMCL Chartered
Professional Accountants

TRISTAN ORCHARD

Manager/Talent Buyer,
Happy Hour Presents

TYSON MCSHANE Senior
Planner II | Long Range
Planning, City of Saskatoon

VEL OMAZIC

Executive Director,
Canada's Music Incubator

VICCI WELLER

Film Commissioner,
Thompson Nicola Film
Commission

VICTORIA BRINDISE

Director, Red Gate Arts
Society

WILL GEORGE

Manager of Tourism and
Economic Development,
City of Merritt

CONTACT US

Please feel free to get in touch with us
regarding any Music Cities Events inquiries.

General Information

Email: luke@sounddiplomacy.com

Tel: +44 207 613 4271

