

TUESDAY 27 SEPTEMBER 2022  
AURES LONDON

SOUND  
DEVELOPMENT

BY SOUND DIPLOMACY

# Music and Culture Contribution to Social Value in the Built Environment

On Tuesday 27th September 2022, Dominvs Group, DP9 and Sound Diplomacy gathered to host a special evening focused on exploring the role of music and culture to create social value in the built environment.

Sound Development is the first event of its kind to bring the world's property developers and music industry together to explore the issues and opportunities between music and real estate in the UK and around the world.



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# Sound Development: London



**This edition of Sound Development explored the importance of culture for the development of cities, and how it can contribute to social value in urban development projects.** The event was held at Aures, a London-based venue that has a focus on connecting and inspiring people to achieve wellbeing through art, technology and immersive experiences. All of the proceeds from ticket sales were donated to Restore The Music UK, a charity that supports music education in the UK with funding, equipment and creativity.

After the Official Welcome by representatives from Sound Diplomacy and Dominvs Group, the event kicked off with a presentation on "Social Impact in Culture" by Polly Moore, CEO of Restore The Music, and Jo Cowen, CEO of Cowen Architects. This was followed by a live music performance by the alumni of St. Anne's Catholic High School for Girls. The final session on "Rethinking the Role of Music & Culture in Urban Development" brought together a selected group of specialists coming from the creative, real estate and government sectors.



## PANEL SPEAKERS:

**Max Farrell (Moderator)**, CEO, The LDN Collective

**Mary Otumahana**, Founder, The RecShop CIC

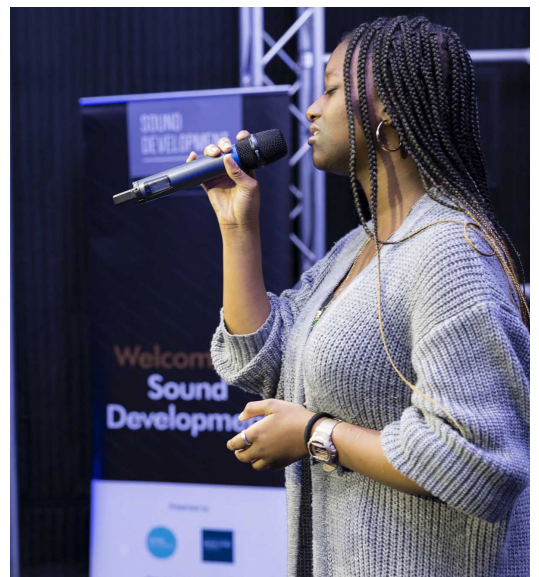
**Claire Gevaux**, Executive Director, Culture Chelmsford

**Tim Jones**, Culture Mile Manager, City of London Corporation

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# The day in pictures

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# Delegates Included:

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**AND London**

Senior Associate of  
Placemaking & Social  
Impact

**Aru** Planner**BBC**

Principal Data Scientist

**Blackstock Consulting**

Senior Account Manager

**Blackstock Consulting**

Director

**BOP Consulting**

Consultant

**Chelmsford City Council**

Theatre Director

**Chelmsford City Council**

Cultural Services Manager

**Churchill & Partners Ltd**

Founder

**City of London**

Planning Officer

**City of London**

Design and Conservation,  
Officer

**City of London**

Senior Planning Officer

**City of London**

Planning Officer

**City of London**

**Corporation**  
Stakeholder and  
Programmes Coordinator

**City of London**

**Corporation**  
Planning Officer

**City of London**

**Corporation**  
Culture Mile Manager

**Concept Culture**

Creative Director

**Creative Estuary**

Director

**Creative Semiotics Ltd.**

Founder Director

**Culture Chelmsford**

Executive Director

**DICE**

Account Coordinator

**Dominvs Group**

Marketing Co-ordinator

**Dominvs Group**

Social Value Director

**Dominvs Group**

Asset Manager

**Dominvs Group**

Principal Director

**Dominvs Group**

Senior Development  
Manager

**Dominvs Group**

Planning Associate

**Dominvs Group**

Planning Director

**Dominvs Group**

Personal Assistant

**Dominvs Group**

Construction Director

**DP9** Associate**DP9** Associate**Dwight Isaacs**

Music Producer

**FN Cultural Consulting**

Director

**Fourth Pillar**

Managing Partner

**Fourth Pillar**

Managing Partner

**Fourth Street**

Senior Consultant

**Futurecity** Director**Goldsmiths**

Research grants

**Hypha Studios**

Director

**Independent**

Consultant

**Independent**

Music, Arts & Education  
Consultant & Researcher

**Jo Cowen Architects**

Director

**Kanda Consulting**

Associate Director

**Labour Party**

Political advisor

**LabTech**

Licensing Strategy &  
Compliance

**LB Newham**

Principal Planner

**LBN** Principal Planner**LDN Collective**

Founder & CEO

**Lewisham Council**

Senior Planning Policy  
Officer

**LOFT** MD**London Borough of**

**Enfield** Councillor

**London Communications**

**Agency** Account Director

**Mace**

Project Manager

**Museum of Youth Culture**

Creative Projects

**Museum of Youth Culture**

Founder

**Music Cities Events**

Business Development &  
Partnerships Manager

**Music in Offices**

Director

**PBM Property**

**Management**  
Head of Business  
Development

**Ragba Corporation**

Architect/property  
developer

**RealWorth** Director**Restore The Music UK**

CEO

**Savills** Place and  
Customer Strategy

**Sound Diplomacy**

Head of UK and  
Europe Global Head of  
Infrastructure

**Steel Pan Music**

CIC Director

**Tate** Project Manager  
(Transformation)

**The Dixon** Bartender**The Qube**

Head of Operations

**The Qube**

General Manager

**The RecShop CIC**

Founder

**Transport for London**

Area Planner

**UCL** Student (urban  
design & planning)

**University of London**

Research Student

**University of West**

**London** Student

**University of**

**Westminster**

Senior Lecturer Music

**University of**

**Westminster**

Music Lecturer

**University of**

**Westminster**

Research Student

**University of**

**Westminster**

Research Student

**Vialma**

Partnerships Manager

**You See Media**

Creative Director

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# Partners

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# Contact Us

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Please feel free to get in touch with us regarding any Music Cities Events inquiries.

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