

SOUND DEVELOPMENT

A global gathering between the property and creative industries

On Tuesday 6th September 2016, U+I Think and Sound Diplomacy proudly presented Sound Development, the first-ever conference bringing together the property development sector with the music and creative industries.

It explored stronger and better strategies to develop and champion better spaces and places. The conference featured leading thinkers across property development, the public sector and the music and creative industries, championing cases of successful music-led economic and cultural development(s).



The inaugural Sound Development



Sound Development was a day long event composed of a series of twenty five minute panels and presentations focusing on the built environment, music and development and night time economy. All talks were introduced from both music industry and property development perspectives, and touched on topics that are specific yet globally relevant. Following the conference, attendees were welcome to continue the conversation at the evening reception.

Discussions included topics such as:

- Music & Development -
The Economic Case, Public/Private partnerships
- Built Environment in UK and Internationally
- Night Time Economy & Placemaking
- Trade Associations, Influence & Better Placekeeping

World-wide focus

From London to Amsterdam, Toronto to Berlin, and Kunming to Cape Town, music-led development is improving new builds, regeneration and town centre developments.

Sound Development explored how music has supported residential, commercial and town/city centre development, proposing new ways to look at the cities we're building, rebuilding, improving and changing.



Creative Cities

The first conference exploring the business to be made between property developers and the music and creative industries.

The one day conference featured a series of executive TEDx-style talks and panels inspired by our sister event, Music Cities Convention and U+I's music led development, The Old Vinyl Factory.

The event began at 11am and concluded, after five panels and four presentations, at 5.30pm and was followed by a reception at U+I's offices. All proceeds from the event were donated to Shelter.



Speakers

Sound Development brought together the top minds from the private and public sectors. Leading experts from the music industry and live music field, to those in city planning and urban regeneration came together to discuss synergies between industries.



Alan Miller, Chairman Of The Night Time Industries Association

Andrew Russell, Planner, Greater London Authority

Andrew Tuck, Founding Editor, Monocle

Ben Reed, Head Of Engagement, First Base/Silvertown

Beverley Whitrick, Strategic Director, Music Venue Trust

Councillor Clare Coghill, Portfolio Lead Member - Economic Growth And High Streets, London Borough Of Waltham Forest

Councillor Sue Vincent, London Borough Of Camden

Dominic Nutt, Communications Director, British Property Federation

Dr. Jaanus Juss, CEO, Telliskivi Creative City

Dr. Julia Jones, Managing Director, Found In Music

Dr. Louise Brooke-Smith, HONDTECH, BSC(HONS), DIPTP, MRICS, MRTPI, CEO, Brooke Smith Planning Consultants Ltd / Former Global President Royal Institution Of Chartered Surveyors

James Drury, Editor, Londonist.com

James Harris, Policy & Networks Manager, Royal Town Planning Institute

John McRae BSc (Hons) DipArch RIBA, Director, Orms

Martin Elbourne, The Great Escape/Glastonbury Festival/Music Cities Convention

Mary-Alice Stack, Chief Executive, Creative United

Mirik Milan, Nachburgemeester Amsterdam

Nick Hartwright, Co-founder, The Mill Co. Project

Nick Keynes, Partner, Tilleyard Studios, London

Paul Broadhurst, Senior Cultural Policy Officer, Greater London Authority

Paul Callaghan CBE, DL, Chair Of The Leighton Group

Paula Murray, Creative Director, Croydon Council

Philip Kolvin QC, Head Of Cornerstone Barristers

Richard Upton, Deputy Chief Executive, U+I Plc

Tom Kiehl, UK Music

Delegates

ADAM GREENHALGH
Asset Manager, Market Tech

ALAN MILLER
Chairman, Night Time Industries Association

ALEXIS BLONDEL
Venue Owner, Total Refreshment Centre

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Founder, Giggypop

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Project Manager, Allison Glen

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Design Director, Gensler

ANDRÁS LELKES
CEO, Hangvető

ANDREW BUNSELL
Director, Dalston Music Festival

ANDREW RENNIE
Senior Development Manager, Lendlease

ANDREW RUSSELL
Senior Strategic Planner, Greater London Authority

ANDREW TUCK
Founding Editor, Monocle

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Artist, Angel Rose

ANGELA FEDERICO
Promoter, Ace Hotel London

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Graduate Trainee

ANNA SOMMARDAL Urban Planner/Masters student, The Swedish University of Agricultural Sciences

ANNE CONDÉ
Project Manager

ANTHONY CHILTON
Acoustics, Max Fordham

ANTONI DURSKI Research Analyst, AEA Consulting

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Development Executive, British Land

ASHLEY ELSDON
Editor, PalmSounds

AURO FOXCROFT
Director, Village Underground

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Head of Production, Sound Diplomacy

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Senior Trade Adviser for UK & Ireland, Catalonia Trade and Investment

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Director, OpenPlayMusic

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Planning Portal Officer, London Borough Of Islington

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Research Assistant, Sound Diplomacy

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Programme Coordinator (Music), Julie's Bicycle

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Volunteer, Community Land Trust

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Ypsigrock Festival, Sicily

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CEO, Little Concert

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